

ASIA SOCIETY WORLDWIDE

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Asia Society Korea Center

Lotte Hotel Seoul, Suite 615, 30 Eulji-Ro, Jung-Gu, Seoul, Korea 100-070, CPO Box 3500
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Asia Society Korea Center Membership Information



"Over the years, the Asia Society has endeavored to strengthen US-Asia exchanges and cooperation and promote China-US relations, and I wish to express to you my appreciation for all this."

— **President Hu Jintao, The People's Republic of China**

"...the Society has been invaluable in bringing together a wide variety of opinions on the encounter between Asia and the United States ... and has contributed to the transformation in India-U.S. ties manifest in recent times."

— **Prime Minister Dr. Manmohan Singh, India**

"The Asia Society has been playing an important role in deepening ties and understanding among the peoples of Asia-Pacific and the United States. I truly expect the Asia Society will enhance this role for furthering the region's stability and prosperity."

— **Prime Minister Shinzo Abe of Japan**

"The Asia Society has worked tirelessly to raise awareness about Asia among Americans and to strengthen relations between Asia and the United States."

— **Secretary-General Ban Ki-moon, United Nations**

"If you love Asia – from Iran to Japan, Korea to Australia and the South Pacific – or if you are interested in this vast, exciting region, join us. You'll feel at home at the Asia Society."

— **Ambassador Richard Holbrooke**

"At a time when the eyes of the world are on Asia, this institution is indispensable."

— **The New York Times**

2013

[January 15, 2013](#)

Future of Japan and Korea Relations

[February 19, 2013](#)

Italy, At the Eve of the General Elections

[March 19, 2013](#)

India's Ties with South Korea and East Asia: Present and Future

[April 26, 2013](#)

Aging and Its Impact on Economy: What is going on in Japan and what Korea faces to

[May 14, 2013](#)

In the Face of Provocation: What Are Our Corresponding Measures?

[June 18, 2013](#)

Mongolia's 'Third Neighbor' Foreign Policy: The Concept and Evolution

[July 16, 2013](#)

Why Australia and Korea Are Important to Each Other

[August 06 to 09, 2013](#)

2013 Summer Camp

[September 24, 2013](#)

The Dark Side of Seoul

[October 16, 2013](#)

The Luxury Craze: Understanding the Korean Consumer's Inner Motives

[November 7, 2013](#)

Korea Center's 5th Anniversary Dinner

[November 19, 2013](#)

Romania-Korea Relations: A Case Study in Foreign Policy Change

2014

[February 18, 2014](#)

Window into 1950s North Korea

[March 18, 2014](#)

The Risks of Intelligence Failure in the ROK and Why it Matters

[April 15, 2014](#)

Wealth and Power: China's Long March to the Twenty-First Century

[May 20, 2014](#)

Retiring in Asia: A Longevity Risk

[June 10-12, 2014](#)

Asia Society Global Board Meeting in Seoul

[July 15, 2014](#)

Bad Decisions, Bad Consequences: The Korean Issue in the New Century

[Aug 29, 2014](#)

India: New Future in Infrastructure & Manufacturing

[September 16, 2014](#)

Poverty Reduction in Vietnam: Success, Lessons and Role of World Community

[September 22, 2014](#)

1000 days of a child in DPRK – Nutrition Challenges

[October 29, 2014](#)

Thailand, the Land of the Free, and its International Peacekeeping Efforts

[November 13, 2014](#)

Middle East: Business and Investment Opportunities in Light of the Changes and its Political Stability in the Eyes of Foreign Investors

[November 20, 2014](#)

Education System in Nepal

2012

January 17, 2012
Caviar: Sustainable Production and Its Application to Other Fields

January 18, 2012
South Koreans React to the Death of Kim Jong-il

January 26, 2012
Scholarship Awards Ceremony

February 14, 2012
U.S.-ROK Relations in the New Year

March 13, 2012
A Life in Antarctica

April 17, 2012
The Millennium Eruption of Mt. Baekdu

April 26, 2012
Academic rigor, analytics and innovation

May 03, 2012
Networking Reception

May 15, 2012
The Relations between the Russian Federation and the Republic of Korea

June 12, 2012
Partnership Between Kazakhstan and Korea

July 17, 2012
Corporate Diversity

August 01, 2012
Search and Correct Campaign Launching Ceremony

August 07 to 10, 2012
Summer Camp

September 25, 2012
The Next Fifty Years: Opportunities for Business and Friendship between Panama and Korea

October 16, 2012
Perspectives on the Future of the Korean Peninsula
Part I: The Kim Jong-un Cult

November 20, 2012
Perspectives on the Future of the Korean Peninsula
Part II: Partition and Unity — Lessons from the Irish and German Models

December 06, 2012
2012 Holiday Cocktail Reception

December 14, 2012
Scholarship Awards Ceremony



Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

The organization was founded in 1956 at a moment of maximum American post-War power and influence by the scion of one of America’s great philanthropic families, the Rockefellers, to broaden American awareness of Asia and its cultures and to promote mutual understanding. We have always been unique among American Asia-focused NGOs in its commitment and desire to bring multi-disciplinary and Pan-Asian perspectives to the American understanding of Asia.

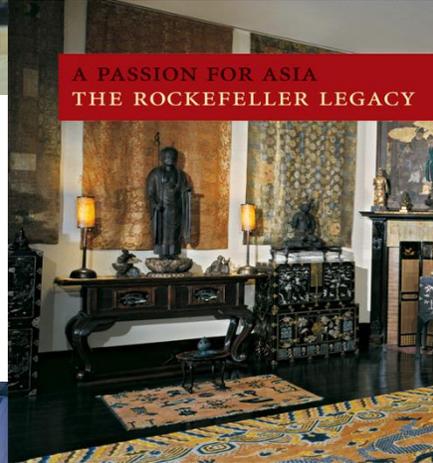
We are simultaneously a think-tank, arts and cultural organization, and public educational institution. And we are the only Asia-focused non-profit examining the whole spectrum of effects and implications of Asia’s spectacular rise to economic and political power and importance. Now, the Society fulfills its mandate by providing high quality, impactful, multidisciplinary programs designed to generate new ideas and foster creative thinking across the fields of arts and culture, business, education and policy.

The opening of the Asia Society Korea Center came at the most opportune time as Korea’s economic and technological prowess impacts not just Asia, but the world at large. Since our mission is quite unique, we seek extraordinary leaders like you with significant influence in Korea and abroad, to join our family.

We invite you to become a part of this distinguished, international group devoted to the richness and importance of Asia. We look forward to welcoming you as a new member of Asia Society.

***What’s in it for your organization?
— Access. Prestige. Network.***

Asia Society: Yesterday, Today, and Tomorrow



1950s

- 1956** Asia Society founded by John D. Rockefeller 3rd.
- 1957** Indian sitar maestro Ravi Shankar makes his American debut at an Asia Society-sponsored event.
- 1959** Asia Society moves into its first official home, *Asia House*, at 112 East 64th Street, designed by Philip Johnson. "Masterpieces of Asian Art in American Collections" presented in the new galleries.

1960s

- 1965** The Southeast Asia Development Advisory Group, composed of Asian and American government, academic and NGO representatives is created.

1970s

- 1970** Performing Arts department expands with a grant from Lila Acheson Wallace and begins touring traditional Asian artists throughout the U.S.
- 1970** Asia Society opens its first regional center in **Washington, D.C.**
- 1972** John D. Rockefeller 3rd convenes the first Williamsburg Conference, providing a high level forum for discussions of Asian policy issues. Mr. and Mrs. Rockefeller pledge their collection of Asian art masterpieces to the Asia Society.
- 1975** The China Council is founded.
- 1979** **Texas Center** opens in Houston.

2011

January 18, 2011
In Seoul, A Fresh Look at Africa

February 09, 2011
Networking Night

February 15, 2011
India: A Land of Silent Revolutions

March 09, 2011
Networking Night

March 15, 2011
What's Past is Prologue in the Middle East

April 01, 2011
*Women Leaders of New Asia
A Korean Perspective on Leadership for the 21st Century*

April 06, 2011
Networking Night

April 19, 2011
Transformation: First Step to 'New Beginning'

May 11, 2011
Networking Night

May 17, 2011
Mexico: The Country with Many Faces

May 18, 2011
Korea Center's Third Anniversary

May 18-23, 2011
Global Asia Society Patrons Trip to Korea

June 08, 2011
Networking Night

June 23, 2011
The Singapore Difference

August 10 to 13, 2011
Summer Camp for Multiethnic Children in Korea

September 07, 2011
Cocktail Reception

September 20, 2011
Growing a company in Korea, Challenges and Rewards

October 18, 2011
Korean Cinema

November 16, 2011
Conversation with Im Kwon-taek

November 17, 2011
The Evolving Image of Korean-Americans in the U.S. Entertainment Market

November 17, 2011
Hansik Dinner in LA

December 07, 2011
2011 Holiday Cocktail Reception



2010

January 19, 2010
The Status and Prospects for the KORUS FTA in the U.S.

January 25, 2010
Barbara Demick Book Signing

February 11, 2010
Breakfast Discussion with the Japanese Minister for Foreign Affairs

February 23, 2010
Blood Brothers or Worlds Apart?: A Canadian Ambassador's Personal Reflections on the Two Koreas

March 16, 2010
A Hermit No More Korea in the 21st Century A German Perspective

March 17, 2010
Ireland & Korea: Narratives of Hope over History

April 20, 2010
Lessons Learnt from the Global Financial Crisis: Impact on Korea

April 29, 2010
Korea Center's 2nd Year Anniversary Event

May 25, 2010
Pakistan and Security Environment in the Region

June 06, 2010
Special Movie Screening: Barefoot Dream

June 23, 2010
Asian-European Relations: Building Blocks for Global Governance

July 20, 2010
Belgian EU Presidency and ASEM 8: What We Do Together We Do Better

August 24, 2010
Korea Sovereign Wealth Fund, Who We Are and What We Do

September 14, 2010
The Unloved Republic? On the Lack of State-Nationalism in South Korea

September 28, 2010
Tourism in the Asia-Pacific Region: Improving Public-Private Partnerships for Economic and Social Development

October 19, 2010
Is Korean Traditional Music like a Stay-at-Home Diaspora?

November 09, 2010
Growing Together Beats Falling Apart Task Force Launch

November 23, 2010
Falling Off the Map: New Zealand, Nation Branding and Small State Diplomacy

December 09, 2010
2010 Holiday Cocktail Reception



1980s

1981 Asia Society moves into new building at 725 Park Avenue, designed by Edward Larabee Barnes.

Southern California Center opens in Los Angeles.

1984 Asia Society launches film program presenting Asian films to U.S. audiences.

1989 The Society's first Asian Corporate Conference is held in Hong Kong.

1990s

1990 Asia Society opens **Hong Kong Center**, its first office in Asia.

1994 Asia Society organizes its first art exhibition featuring the works of Asian Americans.

1996 Asia Society launches website.

1997 **AustralAsia Centre** registered in Melbourne.

1998 **Northern California Center** opens in San Francisco.

1999 Asia Society establishes presence in **Shanghai**.

1999 **Philippines Center** begins operations.

1999 Asia Society initiates Asian Social Issues Program.

2000s

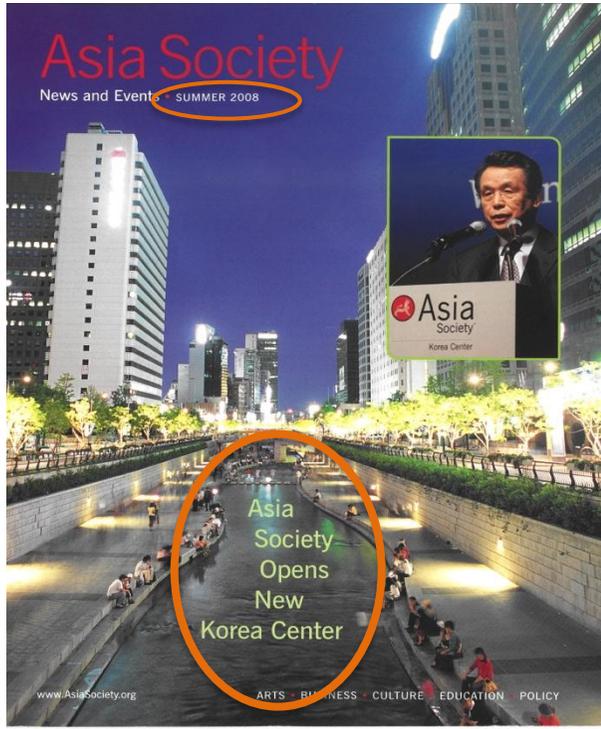
2001 New York headquarters building renovated and expanded.

2004 Asia Society opens Henry Street School for International Studies in New York City, the first of ten small internationally-themed secondary schools across the U.S.

2006 Groundbreaking for new Hong Kong Center.

2006 **India Centre** opens in Mumbai.

2008 **Korea Center** opens in Seoul.



CORPORATE MEMBERSHIPS

GLOBAL CORPORATE LEADER 75,000,000 KRW

Executive Benefits

- Corporate Membership benefits at all 11 Asia Society Centers around the world
- Reciprocal basic corporate membership benefits for up to 5 designated employees at each Asia Society Center for a total of 55 employees
- VIP privileges provided to Member's principal global contact at all Asia Society Centers
- Opportunity to host private events for corporate networking
- Designated executives receive member discounts to programs at all Asia Society Centers and member admission discounts at the Asia Society Museum in New York
- Advance invitations to Asia Society's special events, including the Annual Dinner and the Celebration of Asian Week
- Opportunity to distribute company's promotional materials during events
- Asia Society Membership Card for each designated executive
- Priority registration and seating at Asia Society programs and events
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Invitations to off-the-record meetings
- Room discounts at the Lotte Hotel Seoul
- Complimentary gift certificates
- Complimentary newsletter

Corporate Benefits

- Acknowledgement of company logo, website link, and profile on the Asia Society website and all of the Center's printed materials
- Right to rent Asia Society facilities in Hong Kong, Houston and New York
- A 10% discount on all purchases at AsiaStore and at AsiaStore online
- Priority consideration for sponsorship of major Asia Society events
- Invitation to pre- and post-program receptions



2008

April 02, 2008

Asia Society Korea Center Inauguration Ceremony

June 17, 2008

South Korea's Multilateral Diplomacy

June 24, 2008

Special Film Screening: Crossing

June 27, 2008

Chicago Children's Choir Concert

July 22, 2008

Internationalizing Korean Global Firms: Perspectives from a Global Securities Group

August 26, 2008

Raising Korea's Global Profile: The Media Perspective

September 22, 2008

The Songdo Reconstruction Project: Global Urban Development in South Korea

September 26, 2008

Steps towards the U.S. Foreign Policy

October 23, 2008

A Passion for Asia: The Rockefeller Legacy

November 25, 2008

Celebrating the 60th Anniversary of Philippine-Korea Relations

December 23, 2008

2008 Holiday Luncheon

2009

January 20, 2009

Global Refugee Situation: Mixed Migratory Flows in Asia

February 17, 2009

Covering Korea in Time of Crisis

March 17, 2009

The Challenges and Joys of Living and Working in Korea as an Expatriate

April 21, 2009

The Current Status of World Taekwondo: How Taekwondo Has Helped the World

May 26, 2009

Past, Present and Future of the Six-Party Talks

June 30, 2009

Korea Center's 1st Year Anniversary Event

July 21, 2009

The Future of Brazil-Korea Relations in a Global World

August 25, 2009

How Irish are the Koreans? Some Impressions & Reflections

September 22, 2009

Najib Tun Razak, Anwar Ibrahim and Political Reforms in Malaysia

October 27, 2009

A Tale of Two Crises: Korea's Role in Tackling Climate Change and the Global Economic Downturn

November 17, 2009

A United Korea? Reassessing North Korea Risks

December 08, 2009

2009 Holiday Dinner

PAST SPEAKERS & EVENTS

Christopher Hill, U.S. Assistant Secretary of State for East Asian & Pacific Affairs
Richard Holbrooke, U.S. Special Envoy for Afghanistan and Pakistan
H.E. Oh Joon, Permanent Mission of the Republic of Korea to the United Nations
John Walker, Chairman, Macquarie Group, Korea
Evan Ramstad, Correspondent, Wall Street Journal
Jie-ae Sohn, Bureau Chief, CNN
James Tyrrell, Managing Director, Jones Lang Lasalle
Michael Green, Senior Advisor, Center for Strategic and International Studies
H.E. Luis T. Cruz, Ambassador, Philippines Embassy
H.E. Kathleen Stephens, Ambassador, U.S. Embassy Seoul
Janice Lyn Marshall, Representative, UNHCR
Don Kirk, Correspondent, Christian Science Monitor
Alan Timblick, Head, Seoul Global Center
Jin Suk Yang, Secretary General, World Taekwondo Federation
Nobuyoshi Sakajiri, Senior Diplomatic Correspondent, Asahi Shimbun
H.E. Edmondo Sussumu Fujita, Ambassador, Brazil Embassy
H.E. Eamonn McKee, Ambassador, Ireland Embassy
James Chin, Professor, Monash University
H.E. Martin Uden, Ambassador, British Embassy Seoul
Kwon Goo-hoon, Senior Economist, Goldman Sachs
Dr. Chung Un Chan former Prime Minister
Amy Jackson, President, AMCHAM Korea
H.E. Okada Matsuya, Japanese Minister for Foreign Affairs
H.E. Ted Lipman, Ambassador, Embassy of Canada
H.E. Hans Ulrich-Seidt, Ambassador, Embassy of Germany
H.E. Bartholomew "Batt" O'Keefe, Irish Minister for Education and Science
Michael Hellbeck, Chairman, Foreign Bankers Group
H.E. Yu Myung-Hwan, former Minister for Foreign Affairs and Trade
H.E. Murad Ali, Ambassador, Embassy of Pakistan
H.E. Massimo Andrea Leggeri, Ambassador, Embassy of Italy
H.E. Pierre Clement Dubuisson, Ambassador, Embassy of Belgium
Scott Kalb, CIO, Korea Investment Corporation
Brian Myers, Professor of International Studies, Dongseo University
Simeon Marfori II, Undersecretary, Philippine Department of Tourism
Soo Siew Keong, Northeast Asia Regional Director, Singapore Tourism Board
Jocelyn Clark, Assistant Professor, Pai Chai University
William R. Rhodes, Senior Advisor and Former Senior Vice Chairman of Citigroup
Jamie Metzl, former Executive Vice President, Global Asia Society
Lawrence Summers, Director of the U.S. National Economic Council
H.E. Richard Mann, Ambassador, New Zealand Embassy
H.E. Hilton Anthony Dennis, Ambassador, South African Embassy
H.E. Skand Ranjan Tayal, Ambassador, India Embassy
H.E. Tuvia Israeli, Ambassador, Israel Embassy
H.E. Na Kyung-won, member of the 18th National Assembly of the Republic of Korea
Young-Gak (Ken) Yun, Chairman, Samjong KPMG
H.E. Martha Ortiz De Rosas, Ambassador of Mexico to the Republic of Korea
Soo Siew Keong, Regional Director of Singapore Tourism Board
Leslie Koch, President of The Trust for Governors Island
Stuart B. Solomon, Chairman of MetLife Korea
Im Kwon-taek, film director
Albert Kim, writer and co-producer of Nikita
C.S. Lee, actor
James Kyson Lee, actor

Christine Yoo, director of The Wedding Palace
H.E. Yeon-Sung Shin, Korean Consulate General in Los Angeles
David Kang, Director, Korean Studies Institute at the USC
Richard Drobnick, Director, Center for International Business Education and Research
Jinah Kim, Asia 21 member; Seagull Song, Asia 21 Fellow
Sujin Nam, a composer and a pianist
Michelle Park Steel, Vice chair of Board of Equalization
Peter Shiao, Founder and CEO, Orb Media Group
Sang Hun Han, CEO and Founder of Almas Caviar
H.E. Sung Y. Kim, Ambassador, U.S. Embassy Seoul
Kyung Nam Koh, Pediatrician, Asan Medical Center Children's Hospital
Moonsup Cho, Professor of Geology, Seoul National University
Gary Loveman, Chairman, CEO & President of Caesars Entertainment Corporation
Christine Yoo, Director of the Wedding Palace
H.E. Konstantin Vnukov, Ambassador, Russian Embassy in Korea
H.E. Dulat Bakishev, Ambassador, Embassy of Kazakhstan
Myung-Soon Yoo, Managing Director, Citibank Korea
Jade Chung, Executive Senior HR Managing Director, GE Korea
H.E. Aram B. Cisneros Naylor, Ambassador, Embassy of the Republic of Panama
H.E. Koro Bessho, Ambassador, Embassy of Japan
H.E. Sergio Mercuri, Ambassador, Embassy of Italy
H.E. Vishnu Prakash, Ambassador, Embassy of India
Kosuke Motani, Chief Senior Economist, Japan Research Institute
General Han Min-woo, the 36th Chairman of the Joint Chiefs of Staff of ROK
H.E. Baasanjav Ganbold, Ambassador, Embassy of Mongolia
H.E. William Peterson PSM, Ambassador, Embassy of Australia
Joe McPherson, Founder, ZenKimchi
Giuseppe Cavallo, Country Manager, TOD'S Korea
Henry Shinn, Presenter, the eFM
Sophie Park, Merchandising Team Leader, Lotte Duty Free
H.E. Calin Fabian, Ambassador, Embassy of Romania
H.E. Jaroslav Olša, Jr., Ambassador, Embassy of the Czech Republic in Seoul
Daniel Allen Pinkston, NEAsia Deputy Project Director, International Crisis Group
John Delury, Assistant Professor of East Asian Studies, Yonsei University
Jin Ho Park, Head of Corporate Pension, Kyobo Life
Shashi Maudgal, Chairman, Indian Chamber of Commerce in Korea
Takuya Sasayama, Minister, Embassy of Japan in Korea
H.E. Byung-Se Yun, Foreign Minister of ROK
H.E. John Prasetyo, Indonesian Ambassador to Korea
H.E. Patrick Rata, New Zealand Ambassador to Korea
H.E. Kihl-Jae Ryoo, Unification Minister of ROK
Bob Carlin, Center for International Security and Cooperation, Stanford University
H.E. Pham Huu Chi, Ambassador, Embassy of Vietnam
Dierk Stegen, Representative of the World Food Programme in Pyongyang
H.E. Kulkumut Singhara Na Ayudhaya, Ambassador, Royal Thai Embassy
H.E. Kaman Singh Lama, Ambassador, Embassy of Nepal
Saad Al-Ali, Editor in Chief, KUNA (Kuwait News Agency)

CORPORATE MEMBERSHIPS

CORPORATE PARTNER 25,000,000 KRW

Executive Benefits

- Corporate Membership benefits at the Asia Society Korea Center for up to 10 designated executives
- Opportunity to host private events for corporate networking
- Opportunity to distribute company's promotional materials during events
- Asia Society Membership Card for each designated executive
- Priority registration and seating at Asia Society Korea Center programs and events
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Invitations to off-the-record meetings
- Designated executives receive member discounts to all programs at the Asia Society Korea Center
- Room discounts at the Lotte Hotel Seoul
- Special benefits at Lotte affiliates
- Complimentary gift certificates
- Complimentary newsletter

Corporate Benefits

- Acknowledgement of company logo and website link on the Asia Society website and all of the Center's printed materials
- Priority consideration for sponsorship of major Asia Society events
- Invitation to pre- and post-program receptions

CORPORATE CONTRIBUTOR 10,000,000 KRW

Executive Benefits

- Corporate Membership benefits at the Asia Society Korea Center for up to 5 designated executives
- Asia Society Membership Card for each designated executive
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Designated executives receive member discounts to all programs at the Asia Society Korea Center
- Room discounts at the Lotte Hotel Seoul
- Complimentary gift certificates
- Complimentary newsletter

Corporate Benefits

- Acknowledgement of company logo and website link on the Asia Society website and all of the Center's printed materials



GLOBAL CORPORATE LEADERS

Accenture
 Bank of New York Mellon
 Chevron
 Deloitte Anjin LLC
 Hyosung
 KPMG
 Lotte Shopping

Marriott International
 Morgan Stanley
 Saudi Aramco
 Sony Corporation
 Telstra
 Wells Fargo

CORPORATE PARTNERS

Daehong Communications
 Hotel Lotte
 Hyundai Development Company
 Korean Air
 Lotte Chemical Corp.
 Samil PricewaterhouseCoopers
 Standard Chartered

CORPORATE CONTRIBUTORS

Busan Bank
 EY
 KIM & CHANG
 KB Investment & Securities
 KDB DAEWOO Securities Co., Ltd.
 Korea Investment & Securities Co., Ltd.
 Lee & Ko
 Poongsan
 SH Holdings
 SHIN & KIM
 Shinhan Bank
 Yulchon Attorneys at Law



ARTS & CULTURE PROGRAMS

Korean Wave Initiative

As a leading organization seeking to generate new ideas across a variety of fields, Asia Society Korea Center has launched the Korean Wave Initiative in Asia and the United States in 2011 to build upon Korea's numerous cultural assets. The purpose of this cultural events series is to convene both academics and practitioners in the pop culture and entertainment industries from Hollywood, Bollywood, and Hallyuwood to explore the impact of these global trends, as well as how Korea should plan ahead in creating and promoting its next global brand.

- Hollywood, Bollywood and Hallyuwood
- We Are We Addicted to the Dramatic World of the K-Dramas?
- K-Pop: What's Next?
- Korea-U.S. Culture Forum
- Korean Beauty: The Documentary
- Photo Exhibition: Korean Beauty through the Lens
- Exploring Hanok
- Buddhist Paintings and the Ideal Korean Beauty
- K-Fashion: Fashion Show
- Group Tours to UNESCO World Cultural Heritage Sites in Korea
- Taste of Korea
- Conversation with the Director

Global Culture Programs

- Off the Menu: Asian Food Programs
- Film Screening
- Meet the Author
- Leo Bar (networking happy hour)



THE BUSINESS OF ASIA: PROGRAMS

Our business programs focus on examining the business climate of emerging Asian countries with a multi-sectoral panel of experts.

In particular, our briefings will discuss the performance of the regional and global financial markets, as well as equip CEOs and executives with expert insights on what to expect from financial markets in the coming years.

Forecast Asia

- Korea-Russia Gas Pipeline: Opportunities and Risks
- The Future of Population in Asia: Producing Youth to Protect the Elderly
- The Goliaths: Large Firms and Economic Volatility
- Asian Distinguished Leaders Series
- Year End Economic Briefing
- Identifying New Energy Sources for the Asia-Pacific in the 21st Century
- Korea's Role in the Asia-Pacific Region: What does it mean for America
- Annual Asia Society Roundtable
- Digital Dilemma: Cyber-Security and the Future of U.S.-Asia Relations
- Creating Jobs through Service Industry

Innovation: Asia's Key to Global Competitiveness

Recognizing innovation as the key to maintaining global competitiveness, nations increasingly see the importance of creating a nurturing environment and culture that fosters pioneering activity. As the world's economic power shifts towards Asia, countries in the region are also rapidly evolving in this age of innovation. Indeed, according to Bloomberg's "Most Innovative in the World 2014" countries report, Asian nations have notched up four of the top 10 rankings, with South Korea topping the list. This series will address how countries in Asia, especially South Korea, are promoting innovation in today's complex global setting. It also sets out to advance thinking and knowledge on how companies can cultivate innovation to their competitive advantage.

- Innovation in the Korean Society: How to Optimize on the Rise of Korea's Creative Class
- Korea Rising: Sharing the Korean Business Model
- Rising Stars: Highlighting Successful SMEs in Korea and their Potential Impact in the Asia-Pacific Region
- Video Game Culture in Asia



Our Corporate Partners are ahead of the curve in Asia...ARE YOU?

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A distinguished international group of individuals devoted to the richness and importance of Asia, Chairman's Circle Members receive exceptional access and benefits that extend far beyond basic membership levels. Through a close relationship with the Chairman of Asia Society Korea Center, Chairman's Circle Members can expand their networks through exclusive events with prominent political dignitaries, business leaders, and cultural figures.

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- Complimentary gift certificates
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ASIA CIRCLE 300,000 KRW

**Must be recommended by 3 current members*

Asia Circle is the young patrons group of Asia Society. An association of young professionals with a strong interest in U.S.-Asian issues, this group is one of the most dynamic alliances within Asia Society. Asia Circle hosts a wide variety of cultural and social events designed to further members' interest in Asia, and facilitates the development of social and professional networks. Asia Circle members span the ages of 21-40, and work in diverse fields such as business, law, the arts, academia, government, finance, and non-profit.

INSTITUTIONAL MEMBERSHIP

for Non-Profit Institutions in Korea

500,000 KRW

JOURNALISTS MEMBERSHIP

**Must be recommended by 3 current members*

50,000 KRW

STUDENT MEMBERSHIP

30,000 KRW

EDUCATION & LEADERSHIP PROGRAMS

Asia 21 Young Leaders Initiative

Our young leaders initiatives seek to help nurture a community of next generation leaders in Asia committed to working together on a cross-border public service project addressing the most fundamental issues facing the region. The program convenes a group of young leaders around the world for face to face meetings that provide a platform for dialogue and a space in which to discuss this cross-border public service project.

Women Leaders Series

This Series seeks to develop and promote a community and network of women leaders from the Asia-Pacific region across all sectors. By pooling their collective expertise, sharing their professional experiences and personal stories, and developing impactful actionable agenda, this core group will bring their collective brain trust to bear on the Asia-Pacific's most pressing challenges.

- Gender Equality: Male Stereotype of a Leader
- Tiger Moms: Assessing the Child Well-Being in OECD Countries
- Gold Miss Generation: The Evolution of Educated Single Women's Role in Asia and Transgenerational Effects on society
- Womenomics Business of Asia



POLICY PROGRAMS

Ambassadors Lecture Series

This is the Korea Center's signature program. The Series began in June 2008, and convenes the foreign diplomatic community in Korea to address the relevant issues before an audience that includes the Center's contributors and members, as well as Korea's corporate, cultural, media and civic leaders. The purpose of the Series is to introduce innovative programming concepts that serve to foster open debate and civil discourse on various issues as well as social responsibilities in Korean society.

Asia Society Policy Institute (ASPI)

The Asia Society Policy Institute is the hub of a non-partisan, Asia-centric global network of experts who create solutions that advance the prosperity, security, and sustainability of Asia. ASPI will advance international cooperation and effective policymaking by convening consensus-building dialogues, creating policy roadmaps, and identifying best practices.

Beyond the Headlines Series

Our new "Beyond the Headlines" series will advance international cooperation and effective policymaking by convening Asia-centric global network of experts who create solutions that advance the prosperity, security and sustainability of Asia. The Series will focus on major current affairs in Asia – with a conscious effort to do as the title suggests.

Beyond the Headlines: China

In this series, we will take an in-depth look at this new, contemporary, ever-changing society. From the newfound love of skiing and golf amongst the powerful elite, to the ongoing political reform, we will examine this rapidly changing China and forecast how this powerhouse will keep growing.

Beyond the Headlines: North Korea

As North Korea continues to be on the radar of the international community, the Asia Society Korea Center will address U.S., Japan and China's perspective on North Korea through this series. The Series will also examine the ongoing tensions on the Korean peninsula and forecast how developments in the region will unfold in the coming years.

MEMBERSHIP BENEFITS

Asia Society Network

When you become an Asia Society member, you become a part of our expansive global network. That means access to policy- and decision-makers in the U.S. and Asia, as well as connections to like-minded businesses and individuals on both sides of the Pacific.

Targeted Brand Awareness

High-level and high-visibility sponsorship of Asia Society programs allows you to reach the audience you're looking for.

Business Intelligence

We offer myriad opportunities to acquire the latest on business trends, economic outlooks, policy updates and other Asia- and U.S.-related information that is crucial to your global operations or expansions.

Let Asia Society help you meet your next client or business partner.

Corporate Social Responsibility

Fulfill your company's corporate social responsibility efforts through support for Asia Society's public programs that help educate the community about social issues, diversity efforts and Asian-American interests.



Our Membership provides access to....

Impactful convening efforts

Exclusive private events

Network creation

Solutions hub featuring best practices in Asia

World class public programming

Over 400 member companies

11 Centers in the U.S. and Asia

Brand visibility at high-profile events

Future “hotspots”

Executive and senior management participation programs

Northern California
Southern California

Texas

New York Headquarters
Washington D.C.

India

Hong Kong

Shanghai

Korea

Philippines

AustralAsia

Asia Society Worldwide

Speaking opportunities

Decision makers in the U.S. and Asia

Business trends and resources

An invaluable resource on the U.S. and Asia

Sophisticated art patrons

Senior executives

Client development and cultivation

Multiple markets in the U.S. and Asia

Opportunities to discover and grow talent