

Asia  
Society



Northern  
California  
Center

# Corporate Membership



**Asia Society Northern California**

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[AsiaSociety.org/NorthernCalifornia](https://AsiaSociety.org/NorthernCalifornia)



## Mission

Founded in 1956 by John D. Rockefeller III, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

## About Asia Society Northern California

Established in 1998, Asia Society Northern California (ASNC) is uniquely positioned on the edge of the Pacific and at the entrance to Silicon Valley. ASNC connects the San Francisco Bay Area's diverse local community with a wide network of leaders and visionaries in the fields of policy, business, arts & culture, and sustainability.

Through conferences, panel discussions, cultural programs, exclusive dinners, and networking events, ASNC presents timely and relevant forums for educating and engaging the public about the critical issues facing the United States, Asia, and the world.

## Corporate Membership with Asia Society Northern California

For companies that enjoy the special privilege of Corporate Membership, Asia Society Northern California delivers unparalleled opportunities to remain current with—and ahead of—trends in U.S. and Asian business and society as well as unrivaled access to government officials, diplomats, and key executives. These advantages help our Corporate Members to fulfill important business objectives—from government relations and client networking to employee rewards and incentives. In addition, employees of our Corporate Member companies enjoy special members-only discounts to all of our business, policy, and cultural programs.

### Provides Access To

- Business Trends and Resources
- Exclusive Private Events
- Client Hospitality
- Networking with Diplomats and Industry Leaders
- Policy and Economic Insight
- Educational and Cultural Opportunities
- Brand Exposure and Corporate Entertainment
- Employee Rewards and Incentives

### And Demonstrates

- Community Engagement
- Corporate Social Responsibility
- Commitment to Philanthropy

“At a time when the eyes of the world are on Asia, this institution is indispensable.”

—The New York Times

OVER A 12 MONTH PERIOD	\$25,000 Corporate Partner	\$10,000 Corporate Patron	\$5,000 Corporate Contributor	\$2,500 Corporate Supporter	\$1,500 Community Partner (NPO)*
Opportunity to host a VIP reception at Bechtel Conference Center (building usage fee waived)	•				
Opportunity to co-develop an ASNC program (in close consultation with ASNC)	•				
Print recognition and logo placement as top presenting sponsor for selected designated public programs (may select one per year)	•				
Assistance from the Executive Director in utilizing Asia Society's extensive network in Asia, Australia, and the United States	•				
Opportunity for promising corporate leader to sit on ASNC's Young Professionals Group (ASYPG) Leadership Council (in close consultation with ASYPG)	•	•			
Logo placement on 'Corporate Supporters' web page (arranged alphabetically and by level of giving)	•	•			
Logo placement in ASNC Annual Report	•	•			
Invitations to private dinners with Asian Ambassadors, government, and business leaders for designated executives	•	•			
Invitations to VIP receptions for designated executives	•	•			
Speaking opportunities for corporate executives at Asia Society programs (in consultation with ASNC)	•	•			
Invitations to small, private, off the record events with Asia's business and policy leaders	•	•	•		
Complimentary copies of ASNC business & policy publications	3	2	1		
Complimentary copies of annual Asia Society APA Corporate Survey	3	2	1		
Recognition of support via social media (Facebook [900+ likes] and Twitter [1,000+ followers])	•	•	•		
Invitations to all employees to members-only events, including local receptions and exhibitions	•	•	•		
Tickets to ASNC Annual Dinner	2 VIP	1 VIP	1		
Free admission to New York Asia Society Museum for employees plus one guest, their family members, alumni and retired employees	•	•	•	•	
Priority consideration for sponsorship of major Asia Society events and programs	•	•	•	•	
Individual ASNC membership cards for unlimited number of employees	•	•	•	•	•
Members' prices for all employees to ASNC public programs	•	•	•	•	•
Company name listed on the 'Corporate Supporters' web page (arranged alphabetically and by level of giving)			•	•	•
Company name listed in Annual Report	•	•	•	•	•
Regular email announcements of ASNC programs	•	•	•	•	•

\* Nonprofit Organization Rate





## Become a Corporate Member

Whether your aim is learning about the latest economic developments in Asia, providing unique cultural opportunities to employees, or entertaining clients at exclusive members-only events, Corporate Membership at Asia Society Northern California can offer your company an array of opportunities to access Asia and the world.



**Asia**  
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We know Asia. Get to Know Us.

**To reach a Corporate Membership Specialist, please contact:**

**Asia Society Northern California**

Development Office

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