

**Asia Society Southern California**  
**ANNUAL GALA DINNER**

**Event Announcement**

**MING HSIEH**

**Entrepreneur, Business Leader and Philanthropist**

**THE HONORABLE SUNG KIM**

**U.S. Ambassador to Korea**

**MADAME SYLVIA WU**

**Celebrated Restaurateur**

**When:** Monday, May 19, 2014  
6 p.m. VIP Reception  
7 p.m. Dinner and Program

**Where:** Millennium Biltmore Hotel, Los Angeles

**What:** An evening in support of the Asia Society and its innovative programs. The program will feature conversations with Ming Hsieh, who will receive the *2014 Philanthropist of the Year*, and Ambassador Sung Kim, who will receive the *2014 Diplomat of the Year*, a live auction and musical entertainment.

**The Audience:** The annual dinner brings together prominent representatives in the fields of arts and culture, policy and business, and education. Expected attendance is over 400, including influential leaders and opinion-makers from Southern California and Asia.

**The Sponsors:** The annual dinner provides a unique opportunity for sponsors to demonstrate their deep interest in Asia to Southern California's business, civic and academic leaders.

**The Asia Society Southern California:** We are the leading nonprofit, nonpartisan, pan-Asian organization dedicated to strengthening relationships and promoting understanding among the people of Southern California and the Asia/Pacific region. Established in Los Angeles in 1985, and with a large and diverse Asian and Pacific Islander American (APIA) population throughout Southern California, ASSC is ideally situated at the gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges transcending regional boundaries. The Asia Society was founded in 1956 by John D. Rockefeller

ASIA  
Society



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Southern  
California  
Center

3<sup>rd</sup>. Headquartered in [New York](#), the Asia Society has centers in [Hong Kong](#) and [Houston](#), and affiliated offices in [Los Angeles](#), [Manila](#), [Mumbai](#), [San Francisco](#), [Seoul](#), [Shanghai](#), [Sydney](#), and [Washington, DC](#). For more information, go to [www.asiasociety.org/southern-california](http://www.asiasociety.org/southern-california).

For sponsorship inquiries or to RSVP, please contact Katherine Estrada, Assistant Director at [kestrada@asiasociety.org](mailto:kestrada@asiasociety.org) or (213) 821-2116.

# Annual Gala Dinner

## Monday, May 19, 2014

### SPONSORSHIP OPPORTUNITIES

#### **DINNER SPONSOR - \$30,000 (Limit 1)**

- One Table of 10 in "Dinner Sponsor" location for Gala Dinner
- Full-page "Dinner Sponsor" Ad in the Gala Dinner program inside front cover
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- On stage speaking role at Dinner
- Name and logo displayed as "Dinner Sponsor" on all collateral materials and event signage
- "Dinner Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials
- 20 individual memberships & 1 (One) Year corporate membership

#### **PLATINUM SPONSOR - \$25,000**

- One Table of 10 in "Platinum Sponsor" location for Gala Dinner
- Full-page "Platinum Sponsor" Ad in the Gala Dinner program
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- On stage speaking role at Dinner
- Name and logo displayed as "Platinum Sponsor" on all collateral materials and event signage
- "Platinum Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials
- 20 individual memberships & 1 (One) Year corporate membership

#### **VIP RECEPTION SPONSOR FOR GALA DINNER - \$17,500 (Limit 1)**

- One Table of 10
- Listing in printed program as VIP Reception Sponsor
- Full-page Ad in the Gala Dinner program
- Corporate logo on cocktail napkins at the VIP Reception
- Corporate logo on signage at the VIP Reception

#### **GOLD SPONSOR - \$15,000**

- One Table of 10 in "Gold Sponsor" location for Gala Dinner
- Invitation to Company/CEO to serve on Dinner Committee
- Name and logo displayed as "Gold Sponsor" on all collateral materials and event signage
- Full-page "Gold Sponsor" Ad in the Gala Dinner program
- "Gold Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials
- 10 individual memberships & 1 (One) Year corporate membership

#### **SILVER SPONSOR - \$10,000**

- One Table of 10 in "Silver Sponsor" location for Gala Dinner
- Name and logo displayed as "Silver Sponsor" on all collateral materials and event signage
- Full-page "Silver Sponsor" Ad in the Gala Dinner program
- "Silver Sponsor" recognition during the Gala Dinner multimedia presentation
- Company logo and name featured on ASSC website
- 5 individual memberships

#### **BRONZE SPONSOR - \$5,000**

- One Table of 10 in "Bronze Sponsors" location for Gala Dinner
- Name displayed as "Bronze Sponsor" on event signage
- Half-page "Bronze Sponsor" Ad in the Gala Dinner program
- "Bronze Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name featured on ASSC website
- 3 individual memberships

**PROGRAM ADVERTISEMENT ONLY**      **Full-page - \$5,000**    **Half-page - \$2,500**    **Quarter-page \$1,250**  
**INDIVIDUAL TICKETS**    **\$400 Asia Society Members / \$500 General**

- *Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by printing deadline dates.*
- *Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.*
- *For all tables of ten, the table buyer has the option of Asia Society Southern California assigning Asia Society guests to the table.*

**Annual Gala Dinner**  
**Monday, May 19, 2014**

**SPONSORSHIP FORM**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

**We would like to participate at the following level:**

\_\_\_\_\_ \$30,000 Dinner Sponsor    \_\_\_\_\_ \$25,000 Platinum Sponsor    \_\_\_\_\_ \$17,500 VIP Reception Sponsor  
\_\_\_\_\_ \$15,000 Gold Sponsor    \_\_\_\_\_ \$10,000 Silver Sponsor    \_\_\_\_\_ \$5,000 Bronze Sponsor

**Dinner Program Advertisement ONLY:**

\_\_\_\_\_ Full-page at \$5,000    \_\_\_\_\_ Half-page at \$2,500    \_\_\_\_\_ Quarter-page at \$1,250

**Individual Tickets:**

\_\_\_\_\_ Tickets at \$400 (Asia Society Member)    \_\_\_\_\_ Tickets at \$500 (General)

**Although we cannot participate as a sponsor, we would like to make a contribution in the amount of \$\_\_\_\_\_.**

Please bill my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express    Amount \$\_\_\_\_\_

Account# \_\_\_\_\_ Security Code \_\_\_\_\_  
Last 3 digits on the back of the card on signature line

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Billing address \_\_\_\_\_

\_\_\_\_\_ Check enclosed (made payable to "Asia Society")

**Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632**

**Please return this form to:**

Asia Society Southern California  
837 Downey Way, Stonier Hall #308, Los Angeles, CA 90089-1145  
Phone: (213) 821-2116 - Fax: (213) 821-2130

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