# Name

# Date

**P** State the **problem**.

**A** List the **alternatives**.

**C** Identify the **criteria**.

**E Evaluate** the alternatives based upon the criteria

**D** Make a **decision**.

Problem: Should the company use GMOS to increase production? Evaluate:

Alternatives:

Criteria: Decision:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** **Alternatives** | Cost | Government Regulations | Consumer Perceptions | Operations |
| No action, stick with nonGMOs |  |  |  |  |
| Complete use of GMOs |  |  |  |  |
| Partial use of GMOS |  |  |  |  |
|  |  |  |  |  |