**Creating a Global Infographic Assignment**

**Worksheet 1**

An infographic is a great way to convey information about a topic in a way that is easily digestible to the reader. An infographic is usually not about an organization itself nor an advertisement for an organization. It should show data on the current status of an issue contrasted with something a little shocking that will spur action – it should make the reader think: “Now I understand why this issue is important, why the author created it, and that there is a real need there.”

Research an effective infographic at: <http://learnovators.com/infographics-learning/> and on the Mapping the Nation website: <http://asiasociety.org/mapping-nation/infographics>

Thinking about the “Demographics in Our Community” and “Education for a Global World” activities you completed, choose one of the following topics to create your own infographic (a couple of resources are provided, but you can find your own as well):

**Option 1: Why students should (or should not) study abroad**

* Is Travel Necessary?: <http://blogs.edweek.org/edweek/global_learning/2014/03/is_travel_necessary.html>
* Seven Topics Students Should Cover When Talking to Family About Study Abroad: <http://www.connectingourworld.org/get-involved/students-connecting-our-world/7-topics-students-should-cover-when-talking-to-family-about-study-abroad/>

**Option 2: Why our state should trade with (X)\* country**

\*Select a country of your choice

* Barriers to Trade: <http://www.econedlink.org/interactives/index.php?iid=223&type=educator>
* International Trade Creates More and Better Jobs: <http://www.econedlink.org/lessons/index.php?lid=575&type=educator>

**Option 3: Why our school should (or should not) offer world languages**

* Who Benefits: <http://www.actfl.org/advocacy/who-benefits>
* Bilingualism is Valuable for the Brain and Society: <http://blogs.edweek.org/edweek/global_learning/2013/12/bilingualism_valuable_for_the_brain_and_society.html>
* Why Languages Can Make Us Smarter, Safer and Better Looking: <http://blogs.edweek.org/edweek/global_learning/2012/04/why_languages_can_make_us_smarter_safer_and_better_looking.html>
* Why Waste Time on a Foreign Language: <http://voices.washingtonpost.com/class-struggle/2010/04/why_waste_time_on_a_foreign_la.html>
* Foreign Language Requirements are a Waste of Time and Money: <http://econlog.econlib.org/archives/2012/08/the_marginal_pr.html>

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**Worksheet 2**

Use this worksheet to create a storyboard for your infographic:

1. Think about what you have learned from the Mapping the Nation website. Which topic will you work on? List it here – this will be the theme of your infographic.

2. What are three data points or statistics that convey the current status of the issue or the problem? (For example: students aren’t taking enough world languages at the K-12 level. Here are three key pieces of data on that.) Consider looking at the Business Roundtable trade reports if relevant, as well as MappingtheNation.net, including the map and the infographics. You may look at other sources, including newspapers, books, and magazines, as well. Write your three data points here and don’t forget to include citations:

1.

2.

3.

3. Now think about three data points that show what you *want* to happen – what is your dream goal (e.g., all American schools teach students world languages so they can have good jobs in the future)? What are some data points to support this or show what needs to happen (i.e., statistics on what businesses need)? Write those down here and include citations.

1.

2.

3.

4. What is it you want people to learn/do after they read your infographic? Write that here.

5. What is the best way to graphically represent your ideas? Graphs? Pictures? Arrows? What images, colors, and shapes best go with your topic?

You have just created a storyboard! Using this, create your infographic online. Select one of the following sites to use a template:

* Piktochart: <http://piktochart.com>
* Infogr.am: <http://infogr.am>
* Visme: <http://ewcpresenter.com>
* Canva: <https://www.canva.com>

**Creating an Infographic Assignment Rubric**

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| --- | --- | --- | --- | --- | --- |
| Criteria | 100 Points | Exemplary | Admirable | Acceptable | Attempted |
| **Research and Content** | 35 | * Use of three or more websites
* Factual information is accurate
* Addresses topic completely and in depth
* Content is readily understandable
 | * Use of two websites
* Most information can be confirmed
* Addresses topic
* Content is mostly understandable
 | * Use of one website
* Some errors in information
* Barely addresses topic
* Content is somewhat understandable
 | * Use of only one website
* Numerous errors in information
* Does not adequately address topic
* Content is confusing
 |
| **Organization** | 20 | * Logical sequencing of information
* Original and creative
 | * Somewhat logical sequencing
* Original work
 | * Sequencing is poorly planned
* Little originality
 | * Sequencing is confusing
* Inconsistent information is presented
* Other people’s ideas presented as own
 |
| **Graphic Design** | 25 | * Graphics effectively entice audience; accurately convey message
 | * Visuals and images are attractive; adequately conveys message
 | * Use of visuals and images is limited; message is conveyed
 | * Use of visuals and images is confusing or absent; message is confusing
 |
| **Mechanics** | 20 | * Correct grammar, usage, mechanics, and spelling
* All sources are correctly cited
 | * Few grammar, usage, mechanics, or spelling errors
* Most sources are correctly cited
 | * Several grammar, usage, mechanics, or spelling errors
* Some sources are incorrectly cited
 | * Obvious grammar, usage, mechanics, or spelling errors
* Sources are not cited
 |

Final Score \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_