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Taiwan in the 21st Century

A Business & Policy Program of Asia Society Texas Center

Saturday, May 17, 2014
6 pm Reception | 7 pm Program

The Brown Foundation Theater
Asia Society Texas Center
1370 Southmore Blvd
Houston, TX 77004

Sponsorship Proposal

Deadline May 2, 2014

Co-sponsored by Taiwanese Heritage Society of Houston



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1370 Southmore Boulevard | Houston, TX 77004 | 713.496.9901 | AsiaSociety.org/Texas

About Asia Society Texas Center

With 11 locations across the globe, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among the peoples, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future. Asia Society Texas Center operates as a separate 501(c)(3) organization and is an affiliate of the Asia Society global network.

Forward-thinking Houstonians led by former First Lady Barbara Bush and former Ambassador Roy M. Huffington established Asia Society Texas Center in 1979. Sharing the vision of John D. Rockefeller 3rd, who founded Asia Society in New York in 1956, they recognized the need to educate Americans about Asia and to forge closer ties between Houston and the peoples and institutions of Asia.

In 1995 the Texas Center's Board of Directors voted to build a home for its programs and activities. The Board selected Japanese architect Yoshio Taniguchi, best-known in this country for his renovation and expansion of the Museum of Modern Art in New York, to design the building, located in Houston's Museum District. Opened to the public in April 2012, the 40,000-square-foot Center features The Brown Foundation Performing Arts Theater, Louisa Stude Sarofim Gallery, Edward Rudge Allen III Education Center, Faye Sarofim Grand Hall, and more. Since then, more than 40,000 people have attended programs or visited exhibitions at Asia Society. Now, Asia Society takes its place as a major educational and cultural institution in the region, the driving force in transforming Houston into an Asia-Pacific city.

Taiwan in the 21st Century

Saturday, May 17, 2014 | Asia Society Texas Center

Rapid growth and industrialization led to Taiwan's economic ascent in the last half of the 20th century. Now Taiwan boasts the 19th largest economy in the world and leads the region in social freedom. However, issues of identity, relations with China, and a growing wealth gap divide society and politics in Taiwan. What challenges remain? How will Taiwan's economy fare in the 21st century? How are Taiwan's socio-political issues relevant to the global economy?

Four internationally distinguished thought leaders will assemble at Asia Society Texas Center on May 17, 2014 for an in-depth discussion on Taiwan's role in the 21st century. Panelists include J. Michael Cole, a Taipei-based journalist and Senior Staff Member at the Thinking Taiwan Foundation, Dr. Rwei-Ren Wu, assistant research fellow of the Institute of Taiwan History (ITH) at Academia Sinica, June Teufel Dreyer, Professor of Political Science at the University of Miami, and Dr. Hans Stockton, Director of the Center for International Studies at Houston's University of St. Thomas. More than 250 people are expected to attend this unique program.

Taiwan in the 21st Century
Saturday, May 17 at 7:00pm
Reception at 6:00pm

Asia Society Texas Center
The Brown Foundation Performing Arts Theater
1370 Southmore Blvd
Houston, TX 77004



Request for Sponsorship

Taiwan in the 21st Century is sure to be one of Asia Society's most prestigious programs in 2014. More than just a charitable contribution, sponsorship puts your company's brand front and center by affording the company unique access to the event's distinguished panelists and VIP guests, extensive logo placement and verbal recognition, and complimentary inclusion in Asia Society's corporate membership program. A breakdown of available sponsorship opportunities and their corresponding benefits follows:

\$25,000 Presenting Sponsorship of Taiwan in the 21st Century

- Public remarks from podium by key company representative
- Public recognition from podium by Asia Society representative
- Print, online, and on-site logo placement
- Tickets and priority seating for up to 30 guests
- Invitation for all guests to pre-program reception
- Complimentary platinum-level corporate membership to Asia Society

\$10,000 Underwriting of Taiwan in the 21st Century

- Public recognition from podium by Asia Society representative
- Print, online, and on-site logo placement
- Tickets and priority seating for up to 20 guests
- Invitation for all guests to pre-program reception
- Complimentary gold-level corporate membership to Asia Society

\$5,000 Sponsorship of Taiwan in the 21st Century

- Public recognition from podium by Asia Society representative
- Print, online, and on-site logo placement
- Tickets and priority seating for up to 12 guests
- Invitation for all guests to pre-program reception
- Complimentary silver-level corporate membership to Asia Society

\$2,500 Sponsorship of Taiwan in the 21st Century

- Print and online logo placement
- Tickets and priority seating for up to 8 guests
- Invitation for all guests to pre-program reception
- Complimentary bronze-level corporate membership to Asia Society

For More Information:

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Last Possible Sponsorship Agreement: Friday, May 2



Speaker Biographies

J. Michael Cole

J. Michael Cole is a Taipei-based journalist, a Senior Staff Member at the Thinking Taiwan Foundation, A Senior Non-Resident Fellow at the China Policy Institute of the University of Nottingham, and an associate researcher at the Centre d'Études Français sur la Chine contemporaine (CEFC) – Taipei, which is associated with Academia Sinica. He has a M.A. in War Studies Royal Military College of Canada, the International Diploma in Humanitarian Assistance from the Center for International Health and Cooperation, CX-77 (peacekeeping) from the Lester Pearson Peacekeeping Centre, and a B.A. in English literature. He was deputy news editor and a reporter at the Taipei Times from 2006-2013. Prior to moving to Taiwan in 2005, Mr. Cole was an intelligence officer for the Canadian Security Intelligence Service (CSIS). His articles have been published in the Wall Street Journal, the Christian Science Monitor, Jane's Defence Weekly, Jane's Intelligence Review, Jane's Intelligence Weekly, Jane's Navy International, Jane's International Defence Review, IISS Military Balance, the Ottawa Citizen, China Brief, CounterPunch, FrontLine Security, Strategic Vision, Asia Today International, The News Lens and The Diplomat.

He was the 2012 recipient of the award for Outstanding Journalism from the Chen Wen-chen Memorial Foundation. He has appeared on BBC, CBC, VOA, Secure Freedom Radio and Al-Jazeera. He is the author of the books *Smokescreen: Canadian security intelligence after September 11*; *Democracy in Peril: Taiwan's struggle for survival from Chen Shui-bian to Ma Ying-jeou*; and of the upcoming *Officially Unofficial: Confessions of a foreign journalist in Taiwan*.

Professor Rwei-Ren Wu

Rwei-Ren Wu is an assistant research fellow of the Institute of Taiwan History (ITH) at Academia Sinica, Taiwan. He is the author of, among others, "Toward a Pragmatic Nationalism: Democratization and Taiwan's Passive Revolution," in Stéphane Corcuff ed. *Memories of the Future: National Identity Issues and the Search for a New Taiwan* (M.E.Sharpe, 2002), and "Redeeming the Pariah, Redeeming the History: Some Taiwanese Reflections on the Murayama Statement," in Kazuhiko Togo ed. *Japan and the Reconciliation of Postwar Asia: Murayama Statement and Its Implications* (New York: Palgrave Macmillan, 2013). He also translated Benedict Anderson's *Imagined Communities: reflections on the origin and spread of nationalism* (Verso, 1991, 2006) into Chinese (China Times Publishing Co., 1999, 2010). He has published extensively in both Chinese and Japanese on the modern political and intellectual histories of Taiwan and Japan, with emphases on themes such as nationalism, state-formation, colonialism, postcolonial critique, democratization and transitional justice. He received his Ph.D. in Political Science from the University of Chicago in 2003.

Rwei-Ren Wu taught at the School of Political Science and Economics of Waseda University in Tokyo before joining the ITH in late September of 2004. He was also an adjunct professor of the departments of political science of Soochow University (2005-2006) and National Taiwan University (2006-2010). To advocate the cause of transitional justice in Taiwan, he helped found the Taiwan Association of Truth and Reconciliation in 2008 and has since served on its board.



Speaker Biographies Continued

Professor June Teufel Dreyer

June Teufel Dreyer is Professor of Political Science at the University of Miami, Coral Gables, Florida, where she teaches courses on China, U.S. defense policy, and international relations. Formerly senior Far East specialist at the Library of Congress, she has also served as Asia policy advisor to the Chief of Naval Operations and as commissioner of the United States-China Economic and Security Review Commission established by the U.S. Congress.

Dr Dreyer's most recent book is *China's Political System: Modernization and Tradition*, ninth edition in press. A partially-completed manuscript on Sino-Japanese relations is under contract from Oxford University Press. Professor Dreyer received her BA from Wellesley College and her MA and PhD from Harvard, and has lived in China and Japan and paid numerous visits to Taiwan. She has published widely on the Chinese military, China-Taiwan relations, Sino-Japanese relations, ethnic minorities in China, and Chinese foreign policy.

Professor Teufel Dreyer is a longtime observer of elections in Taiwan. As far back as the mid-1980s she served as an outside observer for elections for the National Assembly and Legislative Yuan, and more recently also for the presidential elections. She also spoke at numerous conferences in Taiwan on cross-strait relations, Taiwan's national security, and defense. In 2006 and 2007 she was a member of a Track-II group of international scholars invited by the Taiwan government to visit European capitals to present an international perspective on Taiwan's international relations.

Dr. Hans Stockton, Moderator

Hans Stockton is director of the Center for International Studies at the University of St. Thomas in Houston, Texas, and chair of the Department of International Studies. His areas of academic specialization are democratization, elections, and security in contemporary Asia Pacific. He has published in journals of political science, economics, public administration, and Asian Studies; authored multiple chapters in edited volumes on military affairs in the Asia Pacific and Taiwan's political development; and authored two books. He currently serves as vice president of the American Association of Chinese Studies, coordinator of the Conference Group on Taiwan Studies, and past president of the Houston-Taipei Society. He is also a past president of the Southwest Conference on Asian Studies. Professor Stockton has been interviewed by and/or published editorials on matters related to US-China-Taiwan relations and Chinese and Taiwan political affairs in the *Washington Observer Weekly*, *Taipei Times*, *Taiwan Journal*, *Southern Daily News*, *World Journal*, *e-International Relations*, and *Houston Chronicle*. He has provided political commentary on ABC local news, Fox News Houston, Radio Taiwan International, and channel 55.5 international news.