

# Asia Society Texas Center

Friday, February 28, 2014  
The Houstonian Hotel, Club & Spa  
111 North Post Oak Lane  
Houston, Texas 77024

**Business & Policy Series:**  
**His Excellency Kenichiro Sasae**  
**Japanese Ambassador to the United States**  
In conversation with Edward R. Allen III

Grand Ballroom  
11:30 Registration  
12:00 Seated Luncheon

## Official Partners:

Consulate General of Japan in Houston  
Greater Houston Partnership  
Japan Business Association of Houston  
The Japan-America Society of Houston  
JETRO-Houston (Japan External Trade Organization)  
Japanese American Citizens League – Houston Chapter

## SPONSORSHIP LEVELS

### TITLE SPONSOR: \$25,000 (one available)

- Executive named chair of luncheon.
- Corporate representative to give remarks at start of program.
- Public recognition from podium at luncheon.
- Tier one logo and name placement in promotional materials, on-site signage, and event program.
- Two seats at head table.
- Two priority luncheon tables (seating for twenty).

### UNDERWRITER: \$10,000

- Public recognition from podium at luncheon.
- Featured logo and name placement in promotional materials, on-site signage, and event program.
- Two priority luncheon tables (seating for twenty).

### CONTRIBUTOR: \$5,000

- Logo and name placement in promotional materials, on-site signage, and event program.
- One priority luncheon table (seating for ten).

### PATRON: \$2,500

- Logo and name placement in event program.
- One priority luncheon table (seating for ten).

## TICKET LEVELS

### VIP TICKET: \$175 per person | \$125 for members of Asia Society, GHP, JBA, JASH, JETRO, and JAACL.

- Individual listing in the event program.
- Priority luncheon seating for one.

### INDIVIDUAL: \$75 per person | \$50 for members of Asia Society, GHP, JBA, JASH, JETRO, and JAACL.

- Luncheon seating for one.

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## SPONSORSHIPS & TICKETS

Name: \_\_\_\_\_

Company: \_\_\_\_\_

(Please fill in should you prefer your business address to be used for future communications.)

Listing Name: \_\_\_\_\_

(Please list name as you would like it to appear on published materials.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Business  Home

Business  Home  Cell

I (we) would like to support the February 28<sup>th</sup> Luncheon with Ambassador Sasae at The Houstonian:

\_\_\_\_\_ Sponsorship at the following level:  \$25,000 Presenting Sponsor  \$10,000 Underwriter  \$5,000 Contributor  \$2,500 Patron

\_\_\_\_\_ Individual ticket(s) at the following level:  \$175 Individual VIP  \$125 Member VIP  \$75 General Seating  \$50 Member Seating

\_\_\_\_\_ Enclosed please find my (our) full payment of \$ \_\_\_\_\_. Please make all checks payable to ASIA SOCIETY TEXAS CENTER.

\_\_\_\_\_ I (we) cannot attend but enclosed is a fully tax-deductible gift of \$ \_\_\_\_\_.

Please bill the amount above to my (our)  Visa  MasterCard  American Express  Discover Card

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*The fair market value for \$25 for each ticket. Seating will be reserved in order of response and according to underwriter level.*

Please mail this form to:

Asia Society Texas Center  
Attn: Office of Development  
1370 Southmore Boulevard  
Houston, Texas 77004

For additional underwriter information, please contact:

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Director of Institutional Giving  
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Asia Society Texas Center is a tax-exempt 501(c)(3) organization; all gifts are tax-deductible to the extent allowed by law. With 11 locations across the globe, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among the peoples, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future. Asia Society Texas Center operates as a separate 501(c)(3) organization and is an affiliate of the Asia Society global network.