

Asia Society Intern Opportunity

Location: New York
Position: Online/Social Media Intern
Posted: 10/28/09

Description:

The Online/Social Media Intern plays a major role in the promotion of Asia Society's online content.

Responsibilities:

The Social Media Intern is directly responsible for cultivating and growing Asia Society's presence on the web. Daily responsibilities include surfacing Asia Society online content elsewhere, connecting with bloggers and social networkers, and placing and promoting Asia Society content across a variety of online social networks.

Desired Qualifications:

- Undergraduate concentration in journalism, media, communications, or English
- Heavy user of Digg, Reddit, StumbleUpon, del.icio.us., Facebook, Twitter, etc.
- Entrepreneurial skills, especially a knack for finding new ways to reach online audiences
- Excellent news judgment and ability to identify the angle of a story for a social media audience
- Must demonstrate editorial judgment and flair, an excellent nose for news, a thorough understanding of online communities, and ability to deliver and execute in a fast-paced environment
- Deeply involved in and knowledgeable about the social media landscape, blogging, sharing tools, viral strategies.

Schedule:

Flexible

How to apply:

Please mail, fax or email your letter and resume indicating intern reference code to:

Stephanie Valera
Asia Society
725 Park Avenue
New York, NY 10021-5088
Email: svalera@asiasociety.org

No phone calls, please. Only those candidates considered for an interview will be contacted. If you submit your resume by email, please regard it as having been received unless your email is bounced back.

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WORLD HEADQUARTERS:
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