



*2013 DIVERSITY LEADERSHIP FORUM
& Awards Presentation*

**LEVERAGING GLOBAL TALENT IN THE MARKETPLACE:
INSIGHTS FROM ASIA AND THE U.S.**

Monday, June 10, 2013

ONE TIME WARNER CENTER - COLUMBUS CIRCLE, NEW YORK, NY
Entrance located on 58th Street between 8th and 9th Avenues

Asia Society's Fifth Annual Diversity Leadership Forum (DLF) provides a vital platform for companies to explore how to develop Asian talent and gain a competitive edge in the U.S. and global marketplace. According to the 2010 U.S. Census, the Asian Pacific American population increased 43 percent between 2000 and 2010 and rose at a faster rate than the U.S. population as a whole. During the same time period, the Asian Pacific American market grew 44 percent.

How is corporate America responding to the growing consumer power and workforce presence of Asian Pacific Americans? What initiatives are in place to develop Asian Pacific American leaders? How can global companies leverage Asian talent to compete in the emerging markets of China, India and elsewhere?

This forum is a must-attend event for executives and emerging leaders who understand that diversity and inclusion are critical to success. The program offers a U.S. track focused on developing Asian Pacific American leaders and a global track centered on managing workforces throughout Asia. The one-day forum will offer interactive workshops, an Executive Roundtable, panel discussions and keynotes. The day culminates with the Annual Diversity Awards Ceremony, which recognizes companies that excel at developing Asian Pacific American leaders and embracing global diversity.

LEARN

- o Explore award-winning companies' strategies for promoting Asian Pacific Americans into senior leadership positions, becoming an employer of choice, and influencing retention through sponsorship and mentorship.
- o Discover the critical link between developing Asian talent and increasing your company's competitive advantage in an increasingly globalized world.
- o Hear ground-breaking research results from the 2013 Asian Pacific Americans Corporate Survey.

NETWORK

- o Connect with up to 250 Asian Pacific American industry leaders, business line managers, executive sponsors of Asian Pacific Employee Resource Groups (ERGs), and chief marketing officers of Fortune 1000 companies who are responsible for incorporating Diversity & Inclusion (D&I) initiatives to drive market share.

7:30 AM

Registration

LOCATION: Lobby, 1st Floor

Coat check located on 10th floor (reception area)

Time Warner Conference Center—10th Floor

Wi-Fi Access Available—Twitter Lounge located in the Hudson Crossing

7:30 AM – 8:30 AM

Continental Breakfast

LOCATION: Columbus Lounge and Tower East Lounge

8:30 AM – 8:45 AM

Welcome Remarks

LOCATION: Columbus Room

Ronnie C. Chan, Chairman, Hang Lung Properties Ltd.;
Co-Chair, Asia Society

Lisa Garcia Quiroz, Chief Diversity Officer and Senior Vice President,
Corporate Responsibility, Time Warner, Inc.

Josette Sheeran, President, Asia Society

Setting the Tone

Mistress of Ceremonies

Subha Barry, Diversity & Inclusion Expert;
Board Chair, Cancer Institute of New Jersey

8:45 AM – 9:30 AM

Opening Keynote Conversation

LOCATION: Columbus Room

One-on-one with **Sara Mathew**, Chairman and CEO of Dun & Bradstreet,
moderated by **Stephanie N. Mehta**, Deputy Managing Editor, Fortune

9:30 AM – 10:45 AM

Plenary Panel Discussion

Key Findings from the 2013 Asian Pacific Americans Corporate Survey

LOCATION: Columbus Room

Asia Society's fourth annual benchmarking study looks at where Asian Pacific American leaders are on the corporate leadership ladder at Fortune 500 and other large companies. Discover which companies are perceived as best at promoting and developing Asian Pacific American leaders. Gain insight into the best practices that enable these companies to:

- Attract and retain Asian Pacific American and Asian talent
- Build sustainable sponsorship, mentorship programs
- Develop workforce practices that facilitate employee growth and advancement
- Understand the growing Asian Pacific American community – and incorporate that knowledge into business strategy
- Build market opportunities
- Tie profit and loss (P&L) into leadership development

OPENING REMARKS:

Philip A. Berry, Founder & President, Philip Berry Associates LLC

FACILITATOR:

Michael G. Kulma, Executive Director, Global Leadership Initiatives, Asia Society

SPEAKERS:

Linda Akutagawa, President and CEO, Leadership Education for Asian Pacifics Inc. (LEAP)

Sanjay M. Correa, Vice President, CMC Program, GE Aviation;
Co-Leader of the APA Affinity Network

Manolet G. Dayrit, Partner, KPMG LLP

10:45 AM – 11:15 AM

Networking Break

LOCATION: Columbus Lounge and Tower East/West Lounge

Transition to Morning Workshops

11:15 AM - 12:30 PM

Morning Workshops

Business leaders will present case studies and facilitate the workshops as they draw on participants' greatest challenges and/or best practices and identify potential solutions with an emphasis on action planning.

U.S. Track

a) **More Than Mentoring: Why Sponsorship Is a Critical Strategy**

LOCATION: Uptown Room

Traditional mentorship models have focused primarily on imparting encouragement and advice. An emerging model, called sponsorship, incorporates these elements – but emphasizes a more hands-on role in opening doors and advocating for opportunities. Leading companies are recognizing that sponsorship is a determining factor in the advancement and retention of diverse talent. Learn how companies are elevating the importance of this critical relationship and making it a part of their diversity training and development.

FACILITATOR:

Jyoti Chopra, Managing Director, Global Head of Diversity & Inclusion, BNY Mellon

SPEAKERS:

Indranil Bagchi, Vice President & Head of Market Access for the Specialty Care Business Unit, Pfizer

Kelly Chow, Corporate Vice President, New York Life Insurance Company

Kulin Hemani, Vice President, Siemens Medical Solutions USA

Subramaniam Kumar, Vice President, Infrastructure Engineering, Freddie Mac

b) Business Resource Groups (BRG):

Reaching Across and Beyond to Multiply Impact

LOCATION: Downtown Room

Diverse teams produce more innovation than homogenous teams, and this maxim holds true for business resource groups (BRGs). Discover the alliances and opportunities created when BRGs come together with their counterparts in other companies. Learn about the problem solving that is possible when collaboration occurs among internal BRGs representing different races, genders, sexual orientations, religions and generations. Most importantly, hear how all of this activity can contribute to your bottom line.

FACILITATOR:

Kathryn Komsa, Advisor, Global Talent and Diversity Council, Asia Society;
Board Member, YWCA of NYC

SPEAKERS:

Kimberly Marcelis, Vice President, Strategic Planning Group;
Executive Sponsor, CAAN, CISCO System

Deepa Purushothanman, Principal, Deloitte

Vipul Sheth, Global Vice President of Quality, Coronary, Hypertension
& Executive Sponsor of CardioVascular Indian Resource Group,
Medtronic

c) So You Think You're Ready for a Board Seat?

LOCATION: Tower East

Serving on a corporate board can open doors to new networks and offer opportunities to acquire valuable training. Hear an insider's perspective on what recruiters are looking for and how to land your first seat. Gain an understanding of boardroom politics and how to navigate them with confidence. Learn how to ensure your board experience is both personally fulfilling and professionally relevant.

FACILITATOR:

Ruby Sharma, Partner/Principal & Americas Leader, Audit Committee Center
of Excellence, Ernst & Young LLP

SPEAKERS:

Anne Lim O'Brien, Vice Chairman, Heidrick & Struggles

Gustavo Viano, Director of Global Inclusion & Diversity Outreach,
McDonald's Corporation

Global Asian Track

a) Identifying and Developing Local Talent in Asia

LOCATION: Tower West

Cultural competence is critical to successfully doing business in the emerging markets of China and India. How can global companies identify leadership talent in Asia that can leverage existing relationships and infrastructure to open doors? What is the best way to train Asian leaders in company-wide best practices, while allowing them the flexibility to implement these practices in a culturally relevant way? Explore solutions to these questions – and see why developing local leaders can facilitate improved productivity and a robust talent pipeline.

FACILITATOR:

Apoorva N. Gandhi, Vice President, Multicultural Markets and Alliances, Marriott International, Inc.

SPEAKERS:

Jessica Kehayes, Executive Director, Education, Asia Society

David W. Kim, Director, Global Commercial Business & Marketplace, Dell Inc.

Kitty Vorisek, Executive Vice President, DHR International, Beijing Office

b) Closing the Gender Gap in Asia Pacific Countries

LOCATION: Hudson Room

According to the United Nations' *2007 Economic and Social Commission for Asia and the Pacific Countries* report, restrictions on job opportunities for women is costing the region \$42 billion to \$46 billion a year in domestic product growth. Addressing this gap could change the market substantially. Understand the critical barriers that Asian Pacific women face in corporate environments – and discuss how they can be broken down. Learn how women can support one another in building representation on boards and in senior executive positions. Explore how to gain the buy-in of male leadership to build a greater sense of alignment across genders.

FACILITATOR:

P. Anthony Sammi, Partner, Skadden, Arps, Slate, Meagher & Flom LLP

SPEAKERS:

Deepali Bagati, Senior Director, Inclusive Leadership Initiative, Catalyst

Mary D. Byron, Managing Director, Goldman, Sachs & Co.

Wenchi Yu, Co-Founder, Privii; Former U.S. State Department Senior Advisor on Global Women's Issues

12:30 PM – 1:30 PM

Networking Luncheon

LOCATION: Columbus Room

1:30 PM – 2:45 PM

Afternoon Workshops

Repeat Offering of Morning Workshops

Please check signage for afternoon workshop locations

2:45 PM – 3:00 PM

Transition

3:00 PM – 4:00 PM

Executive Round Table:

Insights on Next Gen Leaders – Tools for Success

LOCATION: Columbus Room

High-performing companies recognize that their future depends on building a strong talent pipeline. Hear from executives and C-Suite leaders representing a range of industries about what it will take to lead in 2013 – and 2023. Learn what they're doing to recruit, develop and retain today's rising stars. Discover what they view as the greatest opportunities and challenges facing tomorrow's leaders.

FACILITATOR:

Katie Benner, Editor, Fortune

SPEAKERS:

J. Frank Brown, Managing Director & Chief Operating Officer, General Atlantic; Member of the Board, Asia Society

John Conover, Senior Vice President & President, Security Technologies, Ingersoll Rand

Ravi Venkatesan, Director of the Boards, Infosys and AB Volvo

4:00 PM – 5:00 PM

Young Leaders Roundtable

LOCATION: Columbus Room

Today's young leaders began their ascent at a time when conventional wisdom was colliding with economic upheaval. Gain insight into the common experiences that have shaped this new generation of leaders. Understand how these experiences have influenced their perspective on organizational structure and leadership. Hear the values and competencies that they believe will be critical to lead in tomorrow's global economy.

FACILITATOR:

Katie Benner, Editor, Fortune

SPEAKERS:

Nina Godiwalla, CEO, MindWorks

Jess Lee, Co-Founder & CEO, Polyvore

Vishal A. Shah, Vice President, Digital Media Business Development, NFL

Soofian Zuberi, Global Head of Equity Distribution, Bank of America Merrill Lynch

5:00 PM – 5:15 PM

Findings Forum

LOCATION: Columbus Room

This forum will synthesize the key strategies for developing and leveraging Asian Pacific American talent – and reinforce how diversity and inclusion drive a greater return on investment.

5:30 PM – 7:30 PM

2013 Asian Pacific Americans Corporate Awards Ceremony and Reception

LOCATION: Park Cafe

Master of Ceremonies:

David W. Reid, Director of Corporate Relations, Asia Society

Awards will be presented for the 2013 Best Employers of Asian Pacific Americans in the following categories:

- Best Company for Promoting Asian Pacific Americans into Senior Leadership Positions
- Best Company for Asian Pacific Americans to Develop Workforce Skills
- Best Company for Support of the Asian Pacific American Community
- Best Company for Mentoring
- Best Company for Marketing & Appealing to Asian Pacific Americans
- Best Company with the Most Innovative Practices
- Overall Best Employer for Asian Pacific Americans

CLOSING REMARKS AND ACKNOWLEDGEMENTS:

Jonathan S. Beane, Executive Director, Workforce Diversity & Inclusion, Time Warner Inc.