



Michael C. Ellis
Asia-Pacific President and Managing Director
Motion Picture Association

Michael C. Ellis is a specialist in facilitating industry-government cooperation worldwide and has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia's screen communities in the digital age. In his role overseeing Asia for the MPA, the international arm of the Motion Picture Association of America, Ellis has helped gain market access for the MPAA member companies' entertainment offerings and succeeded in improving and enforcing the laws pertaining to intellectual property rights in Asia-Pacific countries. Ellis joined the MPA in 1999 from the litigation department of law firm Herbert Smith. He is a lawyer qualified in Hong Kong, England and Wales. Previously, he had a distinguished two-decade career in law enforcement, over which he served first in the British Police and then as Superintendent at the Royal Hong Kong Police. Ellis, as well as holding an MBA, is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks at conferences around the world.

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亚太地区总裁、总经理
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Michael C. Ellis 是在全球范围内促进政府与业界合作的专家。他成功地在数字时代建立了保护亚洲影视行业人员的创作与商业权益的战略关系和同盟体。在管理美国电影协会亚太地区业务期间，他为美国电影协会成员的娱乐产品获得了市场准入权，并成功改善、加强了该地区的知识产权保护法。Ellis 于 1999 年加入美国电影协会，在此之前，他曾在 Herbert Smith 国际法律事务所诉讼部工作。他拥有香港、英国以及威尔士的律师执照。Ellis 在执法行业中拥有长达 20 年的工作经验——从英国警察到香港皇家警察局警督一职。Ellis 拥有工商管理硕士学位，任北京对外经济贸易大学客座讲师，并在世界各地的会议及论坛上发表演讲。