

**Financial Statements** 

June 30, 2020 and 2019

(With Independent Auditors' Report Thereon)



KPMG LLP 345 Park Avenue New York, NY 10154-0102

# **Independent Auditors' Report**

The Board of Trustees The Asia Society:

We have audited the accompanying financial statements of The Asia Society, which comprise the balance sheets as of June 30, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Asia Society as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.



December 14, 2020

# **Balance Sheets**

June 30, 2020 and 2019

Assets	_	2020	2019
Cash and cash equivalents Investment redemption receivable Contributions and grants receivable, net (note 2) Prepaid expenses and other assets Investments (note 3) Land, building, and equipment, net (note 4) Collection (note 1(e))	\$	7,198,385 2,758,290 11,380,516 992,528 80,053,026 20,424,017	5,524,794 — 12,632,440 1,254,078 84,316,991 20,739,520
Total assets	\$ <u>-</u>	122,806,762	124,467,823
Liabilities and Net Assets			
Liabilities: Accounts payable, accrued expenses, and other liabilities (note 9) Interest rate swap liability (note 5) Loans payable, net of deferred issuance costs (note 5)	\$	3,045,602 4,213,974 17,814,289	3,866,002 2,071,702 15,857,035
Total liabilities	_	25,073,865	21,794,739
Commitments and contingencies (notes 5 and 8)			
Net assets (deficit): Net (deficit) assets without donor restrictions: Available for operations Designated for investment (note 10) Invested in and designated for fixed assets	_	(5,234,146) 2,136,140 (305,838)	(2,324,179) 2,599,752 2,230,353
Total net (deficit) assets without donor restrictions	-	(3,403,844)	2,505,926
Net assets with donor restrictions (note 6): Purpose and time restricted Endowment fund corpus	-	32,396,498 68,740,243	31,427,715 68,739,443
Total net assets with donor restrictions	_	101,136,741	100,167,158
Total net assets	_	97,732,897	102,673,084
Total liabilities and net assets	\$	122,806,762	124,467,823

Statement of Activities

Year ended June 30, 2020 (With comparative summarized financial information for the year ended June 30, 2019)

	Available for operations	Designated for investment	Invested in and designated for fixed assets	Without donor restrictions Total	With donor restrictions Total	2020 Total	2019 Total
Revenue, gains, and other support: Contributions and grants Membership	\$ 9,902,440 1,037,933	=	=	9,902,440 1,037,933	12,870,027	22,772,467 1,037,933	27,048,753 1,173,190
Special events, net of direct donor benefits of \$364,503 in 2020 Program service fees and store sales Investment return, net (note 3) Miscellaneous (note 9)	1,410,031 1,325,394 4,762,455 622,950	— — (213,612) —	_ _ _ 	1,410,031 1,325,394 4,548,843 622,950	(3,301,816)	1,410,031 1,325,394 1,247,027 622,950	1,955,538 2,515,341 4,328,627 771,109
	19,061,203	(213,612)	_	18,847,591	9,568,211	28,415,802	37,792,558
Net assets released from restrictions and transfers	8,721,659	(250,000)	126,969	8,598,628	(8,598,628)		
Total revenue, gains, and other support	27,782,862	(463,612)	126,969	27,446,219	969,583	28,415,802	37,792,558
Expenses: Program services: Arts and culture Policy and business Education	5,112,925 7,188,503 4,024,559	_ _	597,122 260,830 101,707	5,710,047 7,449,333 4,126,266	_ _ _	5,710,047 7,449,333 4,126,266	5,572,716 9,067,985 4,809,336
Online outreach U.S. centers and Asian activities Auxiliary services	1,380,523 1,820,858 1,201,431		47,572 5,444 329,728	1,428,095 1,826,302 1,531,159		1,428,095 1,826,302 1,531,159	1,368,205 1,694,885 1,593,439
Total program services	20,728,799		1,342,403	22,071,202		22,071,202	24,106,566
Supporting services:  Management and general  Fund-raising	6,061,770 2,775,449		214,346 90,950	6,276,116 2,866,399		6,276,116 2,866,399	5,239,927 3,086,787
Total supporting services	8,837,219		305,296	9,142,515		9,142,515	8,326,714
Total expenses	29,566,018		1,647,699	31,213,717		31,213,717	32,433,280
(Decrease) increase in net assets before other changes	(1,783,156)	(463,612)	(1,520,730)	(3,767,498)	969,583	(2,797,915)	5,359,278
Other changes: Change in fair value of interest rate swap (note 5) Transfer for acquisition of fixed assets	(1,126,811)		(2,142,272) 1,126,811	(2,142,272)		(2,142,272)	(1,537,529)
Increase (decrease) in net assets	(2,909,967)	(463,612)	(2,536,191)	(5,909,770)	969,583	(4,940,187)	3,821,749
Net assets (deficit) at beginning of year	(2,324,179)	2,599,752	2,230,353	2,505,926	100,167,158	102,673,084	98,851,335
Net assets (deficit) at end of year	\$ (5,234,146)	2,136,140	(305,838)	(3,403,844)	101,136,741	97,732,897	102,673,084

### Statement of Activities

Year ended June 30, 2019

		Available for operations	Designated for investment	Invested in and designated for fixed assets	Without donor restrictions	With donor restrictions Total	2019 Total
Revenue, gains, and other support: Contributions and grants Membership Special events, net of direct donor benefits of	\$	11,023,978 1,173,190	_	95,764 —	11,119,742 1,173,190	15,929,011 —	27,048,753 1,173,190
\$1,052,746 in 2019 Program service fees and store sales Investment return, net (note 3) Miscellaneous (note 9)		1,955,538 2,515,341 3,650,406 771,109	(1,601) —		1,955,538 2,515,341 3,648,805 771,109	679,822 —	1,955,538 2,515,341 4,328,627 771,109
	-	21,089,562	(1,601)	95,764	21,183,725	16,608,833	37,792,558
Net assets released from restrictions and transfers	-	10,558,131	(285,060)	122,946	10,396,017	(10,396,017)	
Total revenue, gains, and other support	_	31,647,693	(286,661)	218,710	31,579,742	6,212,816	37,792,558
Expenses: Program services: Arts and culture Policy and business		5,024,132 8,828,356	=	548,584 239,629	5,572,716 9,067,985	_ _	5,572,716 9,067,985
Education Online outreach U.S. centers and Asian activities Auxiliary services		4,715,896 1,324,499 1,690,441 1,290,512	_ _ _	93,440 43,706 4,444 302,927	4,809,336 1,368,205 1,694,885 1,593,439	_ _ _	4,809,336 1,368,205 1,694,885 1,593,439
Total program services	-	22,873,836		1,232,730	24,106,566		24,106,566
Supporting services:  Management and general  Fund-raising		5,043,116 3,003,304		196,811 83,483	5,239,927 3,086,787		5,239,927 3,086,787
Total supporting services	_	8,046,420		280,294	8,326,714		8,326,714
Total expenses	_	30,920,256		1,513,024	32,433,280		32,433,280
Increase (decrease) in net assets before other changes		727,437	(286,661)	(1,294,314)	(853,538)	6,212,816	5,359,278
Other changes: Change in fair value of interest rate swap (note 5) Transfer of net assets Transfer for acquisition of fixed assets	_	 272,000 (993,104)		(1,537,529) — 993,104	(1,537,529) — —		(1,537,529) — —
Increase (decrease) in net assets		6,333	(558,661)	(1,838,739)	(2,391,067)	6,212,816	3,821,749
Net assets (deficit) at beginning of year	_	(2,330,512)	3,158,413	4,069,092	4,896,993	93,954,342	98,851,335
Net assets (deficit) at end of year	\$	(2,324,179)	2,599,752	2,230,353	2,505,926	100,167,158	102,673,084

#### Statement of Functional Expenses

Year ended June 30, 2020 (With comparative summarized financial information for the year ended June 30, 2019)

	_	Arts and culture	Policy and business	Education	Online Outreach	U.S. Centers and Asian activities	Auxiliary services	Total program services	Management and general	Fund-raising	Total supporting services	2020 Total expenses	2019 Total expenses
Operating expenses: Salaries and wages Benefits and payroll taxes	\$	2,125,175 492,446	4,275,254 853,413	1,581,995 370,650	915,590 242,964	635,213 171,479	572,433 134,834	10,105,660 2,265,786	2,990,902 569,543	1,342,488 323,636	4,333,390 893,179	14,439,050 3,158,965	14,301,941 3,036,259
Total staff costs		2,617,621	5,128,667	1,952,645	1,158,554	806,692	707,267	12,371,446	3,560,445	1,666,124	5,226,569	17,598,015	17,338,200
Professional fees Supplies and materials Travel Communications Occupancy Equipment rental and maintenance Store inventory Grants paid Financing costs Conferences, conventions, and meetings Other	_	1,169,446 117,529 178,564 63,543 360,113 206,940 — 189,632 — 209,537	825,918 57,925 520,736 53,627 219,288 140,917 89,500 82,834 38,220 30,871	511,270 32,200 394,279 40,489 40,511 89,627 — 886,215 32,300 33,835 11,188	69,161 9,715 6,822 41,650 18,949 34,367 — 15,108 — 26,197	249,337 85,977 42,461 12,129 257,606 27,958 — 269,010 — 40,187 29,501	24,907 1,798 1,208 3,232 131,335 75,265 138,053 — 104,714 — 13,652	2,850,039 305,144 1,144,070 214,670 1,027,802 575,074 138,053 1,244,725 424,588 112,242 320,946	1,153,059 96,536 195,056 55,178 153,229 379,572 — 71,476 8,060 389,159	684,501 49,348 63,990 34,273 70,284 131,918 — 28,653 5,358 41,000	1,837,560 145,884 259,046 89,451 223,513 511,490 — 100,129 13,418 430,159	4,687,599 451,028 1,403,116 304,121 1,251,315 1,086,564 138,053 1,244,725 524,717 125,660 751,105	4,888,951 700,197 2,108,339 551,641 1,114,775 894,079 234,403 1,081,796 531,321 392,527 1,084,027
Total operating expenses		5,112,925	7,188,503	4,024,559	1,380,523	1,820,858	1,201,431	20,728,799	6,061,770	2,775,449	8,837,219	29,566,018	30,920,256
Fixed-asset expenses: Depreciation and amortization Other	_	594,907 2,215	259,863 967	101,330 377	47,396 176	5,444	328,506 1,222	1,337,446 4,957	213,556 790	90,616 334	304,172 1,124	1,641,618 6,081	1,397,428 115,596
Total expenses, excluding direct donor benefit costs	\$	5,710,047	7,449,333	4,126,266	1,428,095	1,826,302	1,531,159	22,071,202	6,276,116	2,866,399	9,142,515	31,213,717	32,433,280
Direct donor benefit costs												364,503	1,052,746
Total expenses, including direct donor benefit costs											9	31,578,220	33,486,026

#### Statement of Functional Expenses

Year ended June 30, 2019

	_	Arts and culture	Policy and business	Education	Online Outreach	U.S. Centers and Asian activities	Auxiliary services	Total program services	Management and general	Fund-raising	Total supporting services	2019 Total expenses
Operating expenses: Salaries and wages Benefits and payroll taxes	\$	2,135,109 473,606	4,385,902 831,027	1,825,093 459,358	893,294 232,270	642,219 179,548	569,039 126,865	10,450,656 2,302,674	2,319,297 397,724	1,531,988 335,861	3,851,285 733,585	14,301,941 3,036,259
Total staff costs		2,608,715	5,216,929	2,284,451	1,125,564	821,767	695,904	12,753,330	2,717,021	1,867,849	4,584,870	17,338,200
Professional fees Supplies and materials Travel Communications Occupancy Equipment rental and maintenance Store inventory Grants paid Financing costs Conferences, conventions, and meetings Other		900,158 121,748 204,317 280,577 369,986 141,577 — 193,162 — 203,892	1,717,859 181,947 714,469 66,867 201,751 249,411 — 10,000 84,376 213,440 171,307	536,726 71,773 479,641 48,652 41,352 59,322 916,558 32,901 147,773 96,747	39,046 6,090 13,963 46,065 19,287 23,229 — — 15,389 — 35,866	355,824 98,659 50,507 11,445 157,448 11,495 — 153,738 — 29,558	34,659 (3,152) 1,358 4,650 133,696 59,829 234,403 — 106,664 22,501	3,584,272 477,065 1,464,255 458,256 923,520 544,863 234,403 1,080,296 432,492 361,213 559,871	1,027,153 118,139 161,222 63,568 133,680 250,639 ————————————————————————————————————	277,526 104,993 482,862 29,817 57,575 98,577 — 1,500 29,187 — 53,418	1,304,679 223,132 644,084 93,385 191,255 349,216 — 1,500 98,829 31,314 524,156	4,888,951 700,197 2,108,339 551,641 1,114,775 894,079 234,403 1,081,796 531,321 392,527 1,084,027
Total operating expenses		5,024,132	8,828,356	4,715,896	1,324,499	1,690,441	1,290,512	22,873,836	5,043,116	3,003,304	8,046,420	30,920,256
Fixed-asset expenses: Depreciation and amortization Other Total expenses, excluding direct donor benefit costs	<u> </u>	506,507 42,077 5,572,716	221,249 18,380 9,067,985	86,273 7,167 4,809,336	40,354 3,352 1,368,205	4,444 — 1,694,885	279,692 23,235 1,593,439	1,138,519 94,211 24,106,566	181,784 15,027 5,239,927	77,125 6,358 3,086,787	258,909 21,385 8,326,714	1,397,428 115,596 32,433,280
Direct donor benefit costs	_											1,052,746
Total expenses, including direct donor benefit costs											\$	33,486,026

# Statements of Cash Flows

# Years ended June 30, 2020 and 2019

	_	2020	2019
Cash flows from operating activities:			
(Decrease) increase in net assets	\$	(4,940,187)	3,821,749
Adjustments to reconcile increase in net assets to net cash used			
in operating activities:		(4.025.750)	(4.049.520)
Net realized and unrealized gains on investments Change in fair value of interest rate swap		(1,035,750) 2,142,272	(4,018,520) 1,537,529
Depreciation and amortization		1,641,618	1,397,428
Contributions permanently restricted for endowment			(9,008,950)
Changes in operating assets and liabilities:			(-,,,
Change in contributions and grants receivable, net of			
amounts classified as financing		1,247,589	4,321,613
Change in prepaid expenses and other assets		261,550	(419,525)
Change in accounts payable and accrued expenses	_	(820,400)	387,232
Net cash used in operating activities	_	(1,503,308)	(1,981,444)
Cash flows from investing activities:			
Proceeds from sales of investments		11,514,978	8,108,905
Investment purchases		(6,215,263)	(13,198,824)
Change in investment redemption receivable		(2,758,290)	
Capital expenditures	_	(1,292,755)	(1,101,035)
Net cash provided by (used in) investing activities	_	1,248,670	(6,190,954)
Cash flows from financing activities:			
Loan principal payments		(665,131)	(659,086)
Proceeds from issuance of debt		2,589,025	_
Borrowings under line of credit		_	500,000
Repayments of line of credit		4 225	(500,000)
Cash contributions for endowment and capital projects	_	4,335	9,039,976
Net cash provided by financing activities	_	1,928,229	8,380,890
Net increase in cash and cash equivalents		1,673,591	208,492
Cash and cash equivalents at beginning of year	_	5,524,794	5,316,302
Cash and cash equivalents at end of year	\$_	7,198,385	5,524,794
Supplemental disclosure of cash flow information:		<u></u>	
Cash paid during the year for interest	\$	376,589	369,699

Notes to Financial Statements June 30, 2020 and 2019

# (1) Organization and Summary of Significant Accounting Policies

# Organization

The Asia Society (the Society) is a New York not-for-profit company chartered by the State Education Department of New York. It was founded in 1956 by John D. Rockefeller 3rd. The Society is an international, nonprofit, and nonpartisan organization dedicated to strengthening relationships and deepening understanding among the peoples of Asia and the United States. The Society's work spans the fields of arts and culture, policy and business, and education and leadership and includes major art exhibitions, performances, lectures, international conferences and dialogues, task force reports, education initiatives, and leadership development. Headquartered in New York City, the organization has centers in Los Angeles and San Francisco and an office in Washington, D.C.

Additionally, the Society has affiliate offices in Houston, Texas; Hong Kong; Manila; Melbourne; Mumbai; Seoul; Sydney; Tokyo; and Zurich. Each affiliate operates in concert with the Society based on a Global Operating Agreement and pays an annual participation fee to the Society in consideration of being part of the Society organization and the global services provided by the Society. In addition, the Society has entered into an agreement with each affiliate under which the Society has granted a royalty-free license to use the Society's trademark and related marks and trade names. The activities of the affiliate offices are not reflected in the accompanying financial statements.

Summary of Significant Accounting Policies

# (a) Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis.

#### (b) Basis of Presentation

The Society's net assets and revenue, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Society and changes therein are classified and reported as follows:

Without donor restrictions – Net assets that are free of donor-imposed restrictions. All revenues, gains, and losses that are not restricted by donors are included in this classification. All expenses are reported as decreases in net assets without donor restrictions.

With donor restrictions – Net assets that are subject to donor-imposed restrictions. These net assets include donor restricted contributions that are subject to time or purpose restrictions and donor restricted endowments. Generally, the donors' imposed restrictions on the endowment fund permit the Society to use all or part of the income earned on related investments for certain general or specific purposes.

Revenues are reported as increases in net assets without donor restrictions unless their use is limited by donor imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. When a donor restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. When restrictions are met in the same period as the contribution is

Notes to Financial Statements June 30, 2020 and 2019

received, the Society records the contribution as without donor restrictions. Contributions of cash or other assets that must be used to acquire long-lived assets are recorded as net assets with donor restrictions until the assets are placed in service.

# (c) Contributions

Contributions, which include unconditional promises to give (pledges), are recognized as revenue in the period received. Contributions to be received after one year are discounted at an adjusted risk-free rate (after allowance is made for uncollectible contributions). In subsequent periods, the discount rate is unchanged and the allowance for uncollectible contributions is reassessed and adjusted if necessary. Amortization of the discount is recorded as additional contribution revenue and used in accordance with donor-imposed restrictions, if any, on the contributions.

# (d) Revenue Recognition

Conditional promises are recorded as revenue once the conditions are met. Contributions, grants, and bequests are recognized with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Society received goods and services valued at \$118,250 in 2019 for use at auctions held by the Society. These items included goods, services, and vacation packages. The auctions of these items yielded revenue of \$133,050 in 2019 which is included in special events revenue in the statements of activities. There were no such goods and services received in 2020.

#### (e) Collection Items

The Asia Society Museum Collection is noted for its masterpiece-quality objects and the scholarly import awarded to these pieces of traditional and contemporary art. The collection includes The Rockefeller Collection, which is pan-Asian and includes approximately 300 objects, ranging in date from the second millennium B.C.E. to the 18th century, from such diverse nations as India, Pakistan, Bangladesh, Nepal, Myanmar, Thailand, Cambodia, Vietnam, Indonesia, China, Korea, and Japan. It also includes a large number of bronze sculptures and ceramics, as well as paintings, wooden sculptures, and other decorative arts. Most of the Rockefeller Collection was donated to the Society in 1979. Additions since that time consist of donations from the estate of Mrs. Blanchette Rockefeller, a few notable works from other donors, and more recently, a collection of contemporary art focused on video art and photography.

In addition to frequent displays in the exhibition galleries at the Society, selected works from the Collection are also shown as part of special exhibitions either at the Society or in museums throughout the world. When not on display at the Society or on loan to museums for temporary exhibitions, the objects are maintained in climate-controlled storage. The Society maintains policies and procedures addressing the Rockefeller Collection's upkeep as well as other aspects of its management, including accession/deaccession policies. The Society has adopted the policy of not capitalizing its collection. During 2020 and 2019, no art was acquired with donor-restricted funds.

Notes to Financial Statements June 30, 2020 and 2019

# (f) Cash Equivalents

Cash equivalents represent debt instruments with original maturities of three months or less, except for those short-term investments managed by the Society's investment managers as part of their long-term investment strategies. Included in the cash balances are deposits that exceed the Federal Deposit Insurance Coverage (FDIC) of \$250,000.

# (g) Depreciation

Depreciation is provided on a straight-line basis over the estimated useful lives of the assets. Building is depreciated over a 40-year estimated useful life. Building improvements and other equipment are depreciated over a 10-year estimated useful life, and audio/video equipment is depreciated over a 5-year estimated useful life, and computer equipment is depreciated over a 3-year estimated useful life.

### (h) Accounting Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the useful lives of fixed assets; the valuation of investments, interest rate swaps, and contributions receivable; and reserves for other contingencies.

### (i) Tax Status

The Society is exempt from federal income taxes under the provisions of Section 501(c)(3) of the Internal Revenue Code, except for unrelated business income activities. In addition, the Society is tax-exempt from state and local income tax for related activities, property taxes, and sales tax. The Society has evaluated its tax positions and has determined that it is more likely than not that there are no significant uncertain tax positions and that it will continue to be exempt from taxes.

#### (i) Investments

Investments are stated at fair value based upon quoted market prices or published net asset value (NAV) except for the fair values of alternative investments, primarily, hedge and absolute return funds, which are based on net asset values provided by the fund managers based upon the underlying net assets of the funds. These values are reviewed and evaluated by management.

#### (k) Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Financial Accounting Standards Board (FASB) guidance on fair value measurements establishes a hierarchy that gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy are as follows:

Level 1 – Inputs that reflect unadjusted quoted or published prices in active markets for identical assets or liabilities that the Society has the ability to access at the measurement date

Notes to Financial Statements June 30, 2020 and 2019

Level 2 – Inputs other than quoted prices that are observable for the asset or liability either directly or indirectly, including inputs in markets that are not considered to be active

Level 3 – Inputs that are unobservable for the asset or liability

The fair value of investments is discussed in note 3. The fair value of the interest rate swap liability is considered to be Level 2 in the fair value hierarchy.

# (I) Membership Income

The Society offers individual and corporate memberships at various levels. These are for a single year period and are incorporated as part of operating support. Each membership has both a gift and exchange transaction component. The exchange component for membership is immaterial and the Society recognizes memberships as gift revenue when received.

# (m) Functional Allocation of Expenses

Program expenses include costs of Arts and culture, Policy and business, Education, Online Outreach, U.S. and Asian Centers and Auxiliary activities. Supporting services expenses include costs associated with the following departments: building, executive, finance, human resources and information technology. Depreciation, building maintenance and bond interest expense are allocated among the functional expense categories based on space usage.

### (n) New Accounting Pronouncements

- (i) During 2020, the Society adopted Accounting Standards Update (ASU) 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash. This guidance, effective for the Society's fiscal year ended June 30, 2020, was added to clarify the classification and presentation of restricted cash in the statements of cash flows. The Society has adopted the provision of this guidance, which include a reconciliation between the balance sheet and the statements of cash flow. Management has determined that this ASU did not impact the Society's financial statements.
- (ii) ASU 2016-02, Leases (Topic 842) requires all lessees to recognize all leases, including operating leases, on-balance sheet via a right of use asset and lease liability, unless the lease is a short-term lease. The Society is currently evaluating the impact of this ASU and plans to adopt ASU 2016-02 for the fiscal year ending June 30, 2021.
- (iii) ASU 2019-03: Not-for-Profit Entities (Topic 958): Updating the Definition of Collections, effective for the Society's fiscal year ending June 30, 2021, realigns the FASB's definition of collections with the definition used in the American Alliance of Museums' (AAM) Code of Ethics for Museums (the Code). An entity is not required to recognize in its financial statements items that are deemed collections (works of art, historical treasures or similar assets that meet certain criteria) if certain criteria are met. The Society is currently evaluating the impact of this ASU and plans to adopt ASU 2019-03 for the fiscal year ending June 30, 2021.
- (iv) ASU 2020-07: Not-for-Profit Entities (Topic 958): Presentation and Disclosures by Not-for-Profit Entities for Contributed Non-Financial Assets, effective for the Society's fiscal year ending June 30, 2021, enhances presentation and disclosure requirements for gifts-in-kind. The Society is currently

Notes to Financial Statements June 30, 2020 and 2019

evaluating the impact of this ASU and plans to adopt ASU 2020-07 for the fiscal year ending June 30, 2021.

# (2) Contributions and Grants Receivable

Unconditional promises to give are reported in the financial statements as contributions and grants receivable and as revenue of the appropriate net asset class. These receivables are recorded net of a discount to reflect the present value of future cash flows and are expected to be collected as follows at June 30, 2020 and 2019:

	_	2020	2019
Amounts expected to be collected in:			
Less than one year	\$	7,917,877	8,677,228
One to five years	_	3,754,839	4,356,212
Total		11,672,716	13,033,440
Less:			
Allowance for doubtful receivable		(142,000)	(205,000)
Discount to present value (at discount rates ranging from			
1.66% to 4.13%)	_	(150,200)	(196,000)
	\$_	11,380,516	12,632,440

Included in contributions receivable at June 30, 2020 and 2019 are pledges of approximately \$1.4 million and \$3.3 million, respectively, from a single donor.

# (3) Investments and Fair Value

The overall goal of the Society's investment policy is capital preservation through long-term asset appreciation combined with a reasonable level of liquidity to meet spending needs.

In addition to traditional stock, fixed-income, and mutual fund securities, the Society holds investments in alternative investments, consisting primarily of hedge and absolute return funds, which invest in long and short publicly traded equities, debt and credit related instruments, private equity situations, and real estate, for which no ready market exists. The Society's investments in alternative investments are recorded at net asset value provided by the fund managers and general partners. The values assigned to the holdings do not necessarily represent amounts that might ultimately be realized upon the sale or other disposition since such amounts depend on future circumstances and cannot reasonably be determined until the actual liquidation occurs. The Society reviews the values provided by the fund managers and general partners and agrees with the valuation methods and assumptions used in determining the fair value of the alternative investments.

The Society invests in various investment securities. Investment securities are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the balance sheets.

# Notes to Financial Statements June 30, 2020 and 2019

Financial assets and liabilities at fair value consist of the following at June 30, 2020:

		Level 1	Investments at net asset value	Total
Cash equivalents	\$	304,853	<del></del>	304,853
Fixed income mutual funds	·	6,176,021	_	6,176,021
Domestic equities mutual funds		19,168,435	_	19,168,435
Global equities:				
Developed market equity trust (a)		4,700,561	2,130,889	6,831,450
Emerging markets equities (including Asia) (b)	_	5,439,353	7,924,467	13,363,820
Total global equities	_	10,139,914	10,055,356	20,195,270
Hedge funds:				
Long/short funds (c)			9,398,302	9,398,302
Absolute return funds (d)		_	15,817,109	15,817,109
Fund of funds (e)	_		4,078,777	4,078,777
Total hedge funds		_	29,294,188	29,294,188
Private equity (f)	_		4,914,259	4,914,259
Total investments	\$	35,789,223	44,263,803	80,053,026

Financial assets and liabilities at fair value consist of the following at June 30, 2019:

	_	Level 1	Investments at net asset value	Total
Cash equivalents	\$	1,095,575	_	1,095,575
Fixed income mutual funds		5,706,260	_	5,706,260
Domestic equities mutual funds		22,605,116	_	22,605,116
Global equities:  Developed market equity trust (a)		5,246,566	2,016,653	7,263,219
Emerging markets equities (including Asia) (b)	_	5,447,620	5,490,405	10,938,025
Total global equities	_	10,694,186	7,507,058	18,201,244
Hedge funds:				
Long/short funds (c)		_	9,506,951	9,506,951
Absolute return funds (d)		_	19,690,564	19,690,564
Fund of funds (e)	_		4,093,505	4,093,505
Total hedge funds		_	33,291,020	33,291,020

Notes to Financial Statements June 30, 2020 and 2019

			Investments at	
	_	net asset value	Total	
Private equity (f)	\$_		3,417,776	3,417,776
Total investments	\$_	40,101,137	44,215,854	84,316,991

- (a) Invested in international equity securities
- (b) Invested in international equity securities and debt securities
- (c) Invested in U.S. publicly traded securities and offshore funds that invest in international publicly traded and nontraded equity and equity-related securities
- (d) Funds primarily invested in long and short positions in securities and financial instruments
- (e) Invested in domestic and international hedge funds
- (f) Invested in structured credit with an initial term of five years; at June 30, 2020, there were \$3,320,950 of unfunded commitments in relation to this fund.

As of June 30, 2020, the Society had total investments with a fair value of \$80,053,026; of that value, \$68,551,862 can be redeemed in fiscal year 2021. The remainder represents investments that have an initial lock-up period that extends beyond June 30, 2020 or private placement investments, which will be accessible to the Society as the investments are liquidated by the fund manager. The limitations and restrictions on the Society's ability to redeem or sell any of its investments vary by investment and ranges from daily access to required notice periods (generally, 30 to 90 days after initial lock-up periods) and specific redemption frequency. Based on the terms and conditions in effect at June 30, 2020, the Society's investments can be redeemed or sold as follows:

		Investment
	_	fair values
Investment redemption or sale period:		
Daily	\$	31,088,662
Monthly		17,015,067
Quarterly		10,410,528
Annually		10,037,605
Subject to rolling lock-ups		5,848,238
Illiquid	_	5,652,926
Total	\$_	80,053,026

Notes to Financial Statements June 30, 2020 and 2019

The following table summarizes investment return components for the years ended June 30, 2020 and 2019:

	_	2020	2019
Interest and dividends	\$	660,720	699,501
Net realized gains Net unrealized gains		3,280,837 (2,245,087)	1,192,399 2,826,121
Total net gains	_	1,035,750	4,018,520
Net investment gains		1,696,470	4,718,021
Less investment expenses	_	(449,443)	(389,394)
Investment return, net	\$_	1,247,027	4,328,627

Investment expenses represent management fees incurred from external investment managers.

# (4) Land, Building, and Equipment

At June 30, 2020 and 2019, the cost and accumulated depreciation of land, building and building improvements, and equipment and furniture were as follows:

	_	2020	2019
Land	\$	2,032,010	2,032,010
Building and building improvements		39,245,836	39,120,828
Equipment and furniture		15,394,276	14,226,528
		56,672,122	55,379,366
Less accumulated depreciation		36,248,105	34,639,846
	\$_	20,424,017	20,739,520

# (5) Loans Payable

On July 1, 2015, the Society entered into a loan agreement with Build NYC Resource Corporation (Build NYC) for the purpose of refinancing existing debt and to pay certain costs of issuance associated with the refinancing.

In connection with this loan agreement, on July 1, 2015, Build NYC issued \$16,795,000 of Revenue Bonds, Series 2015 (the Bonds), loaning the proceeds of the issuance to the Society. While the Bonds are not the debt of the Society, the loan agreement obligates the Society to make payments equal to the debt service (principal and interest) of the Bonds.

Notes to Financial Statements June 30, 2020 and 2019

The Bonds bear interest at a weekly rate, not to exceed 10.00% per annum. Interest is payable monthly. For the year ended June 30, 2020, the interest rate varied from 0.09% to 5.75% and at June 30, 2020 and 2019 was 0.1% and 1.80%, respectively. Interest expense for the years ended June 30, 2020 and 2019 was approximately \$178,000 and \$233,000, respectively.

The Society's payment obligation under the loan agreement is secured by a Letter of Credit and Reimbursement Agreement (the L/C Agreement) between the Society and a financial institution. The scheduled termination date of the L/C Agreement is July 1, 2025, which may be extended indefinitely by the bank. In accordance with the L/C Agreement, the Society is required to meet certain reporting, insurance, and financial covenants. Management believes the Society is in compliance with all other covenants of the L/C Agreement. Under the agreement, the Society is required to make annual principal payments beginning on April 1, 2016 and increasing amounts through April 1, 2045. The loan can be prepaid without penalty at any time.

The issuance costs associated with the Bonds of \$836,084 are being amortized over the term of the Bonds. The unamortized balance of \$696,764 and \$724,628 at June 30, 2020 and 2019, respectively, is included as a reduction to loans payable.

In connection with retiring the debt on July 1, 2015, the Society terminated an interest rate swap at a settlement price of \$952,000. To finance this termination and related costs, the Society entered into a term loan (the Loan) with a financial institution for \$1,144,000. The interest rate on the Loan is variable, linked to the one-month LIBOR.

On November 6, 2016, the Society entered into a term loan with a financial institution for \$1,000,000 to finance office building renovations. The term loan is secured by future payments against donor pledges. The interest rate is 2.99%. The issuance cost associated with the term loan of \$27,500 is being amortized over the term of the term loan. The unamortized balance of \$8,262 and \$13,758 at June 30, 2020 and 2019, respectively, is included as a reduction to loans payable.

On July 1, 2015, the Society entered into a new interest rate swap with an initial notional amount of \$11,252,650. The swap is intended to convert the variable interest rate on the Bonds to a fixed rate of 2.63%. At June 30, 2020 and 2019, the estimated fair value of this agreement was \$(4,213,955) and \$(2,072,873), respectively.

Also on July 1, 2015, the Society entered into a separate interest rate swap with an initial notional amount of \$1,144,000. This swap is intended to convert the variable interest rate on the Loan to a fixed rate of 2.52%. At June 30, 2020 and 2019, the estimated fair value of this agreement is \$(19) and \$1,171, respectively.

In April 2020, the Society received a Small Business Administration loan through the CARES Act for the Paycheck Protection Program for \$2,579,025. The term of the loan is two years with a 1% interest rate.

Notes to Financial Statements June 30, 2020 and 2019

Minimum principal payments on the Bonds and Loans are as follows:

	_	Bonds amount	Term loans amount		Total
2021	\$	405,000	1,519,802		1,924,802
2022		420,000	1,289,513		1,709,513
2023		435,000	_		435,000
2024		445,000	_		445,000
2025		465,000	_		465,000
2026 and thereafter	_	13,540,000			13,540,000
	\$ <u>_</u>	15,710,000	2,809,315	=	18,519,315
Deferred issuance costs				_	(705,026)
				\$_	17,814,289

The Society has a one-year line-of-credit agreement with a bank with a maximum line of \$1,500,000, which was renewed on April 30, 2020 for one-year period through April 30, 2021. During the year ended June 30, 2020, there were no borrowings under the line of credit and no outstanding balance. During the year ended June 30, 2019, the Society borrowed \$500,000 to finance cash flow needs at an annualized interest rate of 3.59% to 3.61%. The borrowing under the line of credit was repaid by June 30, 2019.

# (6) Net Assets with Donor Restriction

Net assets with donor restrictions (excluding those that are endowment) at June 30, 2020 and 2019 were available for the following purposes or periods:

	_	2020	2019
Arts and culture	\$	4,531,585	5,596,688
Policy and business		12,344,155	6,225,444
Education		2,166,200	1,882,987
U.S. centers and Asian activities		367,232	392,994
Art acquisitions		922,897	971,596
Multidisciplinary		1,559,937	1,779,896
Future strategic initiatives		9,430,351	12,894,969
Future periods	_	1,004,141	1,683,141
	\$	32,326,498	31,427,715

Included in these amounts, the Society had approximately \$5.1 million and \$8.6 million accumulated gains on endowment funds at June 30, 2020 and June 30, 2019, respectively, which will be available for operations under the endowment spending policy.

Notes to Financial Statements June 30, 2020 and 2019

The investment income earned on the balances of endowment fund net assets is restricted to the following uses at June 30, 2020 and 2019:

	_	2020	2019
Arts and culture	\$	19,559,925	19,559,925
Policy and business		30,649,695	30,648,895
Education		1,642,000	1,642,000
Multidisciplinary		7,887,818	7,887,818
Permanent collection		7,100,000	7,100,000
Art acquisitions		650,000	650,000
Unrestricted	_	1,250,805	1,250,805
	\$_	68,740,243	68,739,443

# (7) Pension Plan

The Society has a defined-contribution retirement plan covering substantially all employees. The plan is fully funded by the purchase of annuity contracts. Pension expense for the years ended June 30, 2020 and 2019 was approximately \$576,000 and \$569,000, respectively.

# (8) Operating Leases

The Society rents office space to house programming and Center employees outside of New York. Additionally, it leases copiers for its New York office. The total lease expense associated with these commitments was \$416,520 and \$223,931 in fiscal years 2020 and 2019, respectively. Future minimum lease payments under noncancelable operating leases with remaining lease terms in excess of one year are as follows:

	_	Amount
Year ending June 30:		
2021	\$	469,768
2022		459,804
2023		234,091
2024		186,714
2025	_	95,977
	\$	1,446,354

# (9) Related-Party Transactions

The affiliated offices pay the Society an annual participation fee in accordance with a Global Operating Agreement. The Society has recognized participation fee revenue of \$155,896 and \$153,156 for the years ended June 30, 2020 and 2019, respectively, which is included in miscellaneous revenue in the accompanying statements of activities. In addition, the Society shares certain fees with and makes grants to the affiliated offices. At June 30, 2020, the affiliated offices owed the Society \$10,380. At June 30, 2019,

Notes to Financial Statements June 30, 2020 and 2019

the Society owed the affiliated offices \$346,666, respectively, which is included in accounts payable, accrued expenses, and other liabilities in the accompanying balance sheets.

# (10) Endowment Funds

The Society's endowment consists of 37 individual funds established for a variety of purposes. Net assets associated with the endowment funds, including term endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

On September 17, 2010, New York State enacted the New York Prudent Management of Institutional Funds Act (NYPMIFA), which imposes guidelines on the management and investment of endowment funds. The Society has interpreted NYPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Society classifies as endowment fund net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument, when applicable. In accordance with the accounting guidance associated with the adoption of NYPMIFA, the remaining portion of the donor-restricted endowment fund is classified as purpose restricted until those amounts are appropriated for expenditure.

In accordance with NYPMIFA, the Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Society and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Society
- Where appropriate and the circumstances would otherwise warrant, alternatives to expenditure of the endowment fund, giving due consideration to the effect such alternatives may have on the Society
- The investment policies of the Society.

The investment objective of the Society's investment portfolio is to provide that future growth of the portfolio is sufficient to offset normal inflation plus reasonable spending, thereby preserving the constant dollar value and purchasing power of the endowment fund with prudent level of risk. The assets are managed on a total-return basis. The Investment Committee of the Board of Trustees has adopted a long-term asset allocation policy with mid-range targets for equities, fixed-income, and alternative investments (which consist of hedge, equity, and absolute return funds).

Notes to Financial Statements June 30, 2020 and 2019

To provide a predictable flow of funds to support operations, the Society's Board of Trustees has authorized a general policy permitting the use of income from endowment investments to be used for operations at an approved blended spending rate of up to 6.2% and 5.5% of the preceding 36-month average fair value of the portfolio for fiscal years 2020 and 2019, respectively. In fiscal years 2020 and 2019, the following amount and rates were allocated in accordance with this policy:

	_	2020	2019
Net assets without donor restrictions	\$	229,536	90,896
Net assets with donor restrictions	_	4,524,652	3,562,374
	\$	4,754,188	3,653,270
Representing a blended spending rate of		6.2 %	5.5 %

Furthermore, the policy of the Society is that the appropriated spending should not exceed 7.0% or be less than 4.5% of the 12-month average value through the fiscal year proceeding the fiscal year in which the distribution is planned. The approved appropriation of endowment assets for expenditure in fiscal year 2020 is \$4,660,452.

From time to time, the fair value of assets associated with donor-restricted endowment funds may fall below the level that the donor or the law requires to retain as a fund of perpetual duration. Deficiencies of this nature that are reported in net assets with donor restrictions totaled \$1,482,968 and \$682,933 as of June 30, 2020 and 2019, respectively. These deficiencies result from unfavorable market fluctuations subsequent to the investment of restricted contributions. There were 14 funds with deficiencies with a total endowment corpus of \$20,279,401 as of June 30, 2020. There were 10 funds deficiencies with a total endowment corpus of \$9,197,008 as of June 30, 2019.

Endowment net assets, exclusive of pledge receivables of \$7,639, consist of the following as of June 30, 2020:

	-	Without donor restrictions	With donor restrictions	Total
Donor-restricted endowment funds	\$	_	72,982,387	72,982,387
Long-term purpose restricted funds		_	955,891	955,891
Board-designated endowment	_	1,801,818		1,801,818
Total endowment net assets	\$	1,801,818	73,938,278	75,740,096

Notes to Financial Statements June 30, 2020 and 2019

Endowment net assets, exclusive of pledge receivables of \$11,974, consist of the following as of June 30, 2019:

	_	Without donor restrictions	With donor restrictions	Total
Donor-restricted endowment funds	\$	_	76,297,746	76,297,746
Long-term purpose restricted funds		_	1,007,171	1,007,171
Board-designated endowment	_	2,015,431		2,015,431
Total endowment net assets	\$_	2,015,431	77,304,917	79,320,348

Changes in endowment net assets for the year ended June 30, 2020 are as follows:

	-	Without donor restrictions	With donor restrictions	Total
Endowment net assets, June 30, 2019	\$	2,015,431	77,304,917	79,320,348
Investment return: Interest and dividend income Net appreciation in fair value Investment expenses		8,458 13,245 (5,780)	612,359 958,951 (418,432)	620,817 972,196 (424,212)
Total investment return, net		15,923	1,152,878	1,168,801
Contributions-cash basis Appropriation of endowment assets for		_	5,135	5,135
expenditure	-	(229,536)	(4,524,652)	(4,754,188)
Endowment net assets, June 30, 2020	\$	1,801,818	73,938,278	75,740,096

Notes to Financial Statements June 30, 2020 and 2019

Changes in endowment net assets for the year ended June 30, 2019 are as follows:

	Without donor restrictions	With donor restrictions	Total
Endowment net assets, June 30, 2018	\$ 2,017,032	67,834,719	69,851,751
Investment return: Interest and dividend income Net appreciation in fair value Investment expenses	14,369 82,954 (8,028)	642,485 3,709,079 (358,968)	656,854 3,792,033 (366,996)
Total investment return, net	89,295	3,992,596	4,081,891
Contributions-cash basis Appropriation of endowment assets for	_	9,039,976	9,039,976
expenditure	(90,896)	(3,562,374)	(3,653,270)
Endowment net assets, June 30, 2019	\$ 2,015,431	77,304,917	79,320,348

# (11) Liquidity and Availability

The Society regularly monitors liquidity required to meet its operational needs and other financial commitments, while also striving to maximize the investment of its available funds. The Society maintains a financial resources policy that outlines acceptable investment vehicles for working capital, which includes reserves to be spent in the short-term on current activities, donor restricted funds meant to be spent down over a relatively short period of time to fund programs, and operating cash, which includes gifts without donor restrictions and with restriction or funds for operating needs.

For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Society considers all expenditures related to its ongoing activities of operating the facility, providing a venue for exhibitions relating to the mission and the preservation of historical materials for research, conducting lectures, seminars and other educational programs to be general expenditures.

Notes to Financial Statements June 30, 2020 and 2019

The Society's resources that are available to satisfy obligations within one year of the financial statements are as follows:

	2020	2019
Cash and cash equivalents \$	7,198,385	5,524,794
Contributions and grants receivable due within one year	7,775,877	8,472,228
Accounts receivable	246,662	458,936
Balance of board approved spending from prior years	(136,827)	267,242
Nonendowment fund invested	4,449,753	4,729,401
Subsequent year's endowment spending under the board		
approved policy	4,660,452	4,128,645
	24,194,302	23,581,246
Less amounts unavailable for general expenditures within one year:		
Contributions receivable related to endowment	(5,000)	(15,000)
Contributions receivable related to capital assets	(150,000)	(350,000)
Total financial assets available for general		
expenditure within one year	24,039,302	23,216,246
Additional liquidity resources available:		
Board designated endowment	1,801,818	2,015,431
Committed line of credit	1,500,000	1,500,000
Total financial assets and liquidity resources		
available for general expenditure within one year \$	27,341,120	\$ 26,731,677

# (12) Impact of COVID-19

In January 2020, the World Health Organization recognized the novel strain of coronavirus, COVID-19, as a pandemic. Beginning March 2020, the Society was temporarily closed to the public in accordance with New York State executive orders and guidance related to the pandemic. The Society is working on a reopening plan to ensure that it is operating in accordance with New York State safety guidance and directives, including attendance capacity limitations. The incidence of COVID-19 has therefore negatively affected the Society's operating results. It is anticipated that the effects of COVID-19 may continue to negatively affect the Society's financial position, results of operations and cash flows. However, given the uncertainty of the pandemic's duration, severity, and economic impacts, the ultimate financial effects cannot be known at this time.

### (13) Subsequent Events

In connection with the preparation of the financial statements, the Society evaluated subsequent events after the balance sheet date of June 30, 2020 through December 14, 2020, which was the date the financial statements were available to be issued, and has concluded that there are no subsequent events for disclosure.