## Asia Southern Society California



Belle Avery Producer The Meg

With over 25 years in the entertainment industry, Bell Avery is a producer who fully understands filmmaking's creative and business needs, including equity financing and banking covenants. She has consulted with Goldman Sachs, Merrill Lynch, IMAX and Marubeni, among other companies, to raise over \$1.4 billion in Hollywood film finance. Avery has script-doctored several award-winning films, and among her many credits, she executive produced Sidney Lumet's **Before the Devil Knows Your Dead**, directed **Innocent Obsession** and wrote and directed **Malevolence**. Since founding Apelles Entertainment in 2008, she has immersed herself in China's film industry. In producing **The Meg** with China Media Capital's Gravity Pictures, Avery sourced the material, Chinese financing and Chinese distribution, before taking the project to Warner Bros. for worldwide distribution. She is developing **The Meg 2** with Gravity and other co-productions with Chinese companies. Avery started her career learning editing and copywriting for an award-winning trailer house.

Belle Avery 制片人 电影《巨齿鲨》

Belle Avery 是一位超过 25 年影视娱乐圈从业经验的资深制片人,深谙电影制作和商业成功之道,包括电影投资与私募基金和银行信贷之间的合作。她曾为高盛银行、美林银行、IMAX 和日本丸红株式会社等多家公司担任咨询顾问,在好莱坞筹集投资超过 14 亿美金。她也曾为多部获奖作品捉刀和剧本编审,执行监制由西德尼·吕美特导演的电影《魔鬼知道你死前》,执导个人电影《爱情大风暴》,之后编剧和导演了电影《怨恨》。在 2008 年创立阿佩利斯娱乐公司后,她投入与中国电影的合作。在与华人文化集团旗下引力影视共同制作电影《巨齿鲨》的项目上,她最初得到故事版权,谈拢中国的投资及发行,然后将项目推荐给华纳兄弟进行国际发行。现在,她正在与引力影视策划《巨齿鲨 2》,并和其他中国公司开发其他合拍项目。Avery 女士是从电影预告片制作公司的剪辑和撰写文案开始她的幕后职业生涯。