



2023 Global Talent, Diversity and Inclusion Virtual Symposium & Awards Gala for Asian Corporate Survey – 5/17/23

Theme: Activating Belonging and Inclusion for All: Allyship with the AAPI Community

Location: Asia Society, 725 Park Avenue, New York, NY 10021

Asia Society is pleased to announce sponsorship offerings for the **15th Anniversary of the Global Talent, Diversity and Inclusion Symposium and Asian Corporate Survey Awards Gala**. Both activities will take place on Wednesday, May 17, 2023 at Asia Society in New York, with the symposium taking place during the day and the Awards Gala later in the evening. To learn more about last year's Symposium, please [click here](#).

Based on incredible demand from last year, we have designed an even more exciting experience that will convene the AAPI community and our allies to come together as a community and learn from each other as we explore how to better support AAPI talent in the workplace while we celebrate and recognize outstanding U.S. corporate leaders supporting the advancement of AAPI professionals in the workplace.

The symposium will take place in-person during the day from 9:00am to 2:45pm. It will be recorded. Virtual registration will also be offered. The day will feature special keynotes, panel discussions, networking, break-out sessions, networking opportunities and a Career Expo allowing guests to interact with companies to learn more about how they support AAPI talent and professional growth opportunities.

The awards gala will take place in-person later in the evening from 6:00 to 9:30pm. It will be recorded and live-stream access will be provided as an exclusive benefit of corporate sponsorship. The Penthouse level at Asia Society will be transformed into a mesmerizing space with reserved tables for corporate sponsors, offering a seated dinner, drinks, and networking. The earlier your company selects sponsorship which includes a reserved table, the better location you will receive! All guests will receive a custom branded swag bag upon departing Asia Society.

The following pages detail sponsorship offerings. We hope your company will consider supporting Asia Society's most prominent annual event dedicated to recognizing the immeasurable contributions by AAPI talent in the workplace and outstanding U.S. corporate role models. To inquire, please contact me at cbelisle@asiasociety.org. Thank you for your consideration of support to Asia Society!

Best Regards,

Christopher M. Belisle
Executive Director of Corporate Relations



Sponsorship Offerings and Benefits

*Asia Society active corporate members receive 20% off sponsorship offerings at the “Diamond” level and above (verified at time of purchase).

Presenting Sponsor – \$125,000 (limited to 3 companies; industry exclusivity provided)
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Global Talent, Diversity and Inclusion Symposium (9:00am to 2:45pm)

- Extensive branding and recognition across the planning and production of the event as a “Presenting Sponsor”, including the save-the-date, event invitation and social media campaign.
- Opportunity for a C-suite executive to provide welcoming or closing keynote address. (TBD)
- Opportunity for a senior-level representative to join a panel conversation during the program. (TBD)
- Complimentary in-person registration for up to (30) employees.
- Complimentary limited virtual registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.
- Opportunity to host an informational booth during the Career Expo!

Awards Reception and Gala for Asian Corporate Survey (6:00 to 9:30pm)

- Receive prime recognition as a “Presenting Sponsor” in the 2023 Asian Corporate Survey report, which will be unveiled in May 2023 and promoted globally.
- Opportunity to provide a highlighted custom statement of support to Asia Society that will be featured in the narrative report.
- Opportunity to provide remarks during the in-person reception or awards program.
- Welcome reception and seated dinner; (2) reserved tables, 10 people each, with prime location with direct view of main stage.
- Exclusive virtual link for your company to host “watch parties”.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Branding: company name/logo on Asia Society swag bags and opportunity to include an item (reviewed and approved by Asia Society), premier placement of company name/logo on step-and-repeat and opportunity to co-brand items to be used by guests during the symposium.



Diamond Sponsor – \$50,000 (very limited)

Global Talent, Diversity and Inclusion Symposium (9:00am to 2:45pm)

- Extensive branding and recognition across the planning and production of the event as a “Diamond Sponsor”, including the save-the-date, event invitation and social media campaign.
- Opportunity for a senior-level representative to join a panel conversation during the program. (TBD)
- Complimentary in-person registration for up to (15) employees.
- Complimentary limited virtual registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.
- Opportunity to host an informational booth during the Career Expo!

Awards Reception and Gala (6:00 to 9:30pm)

- Receive recognition as a “Diamond Sponsor” in the 2023 Asian Corporate Survey report, which will be unveiled in May 2023 and promoted globally.
- Opportunity to announce an Awardee in a specific category on stage. (TBD)
- Welcome reception and seated dinner; (1) reserved table, 10 people, with prime location with view of main stage.
- Exclusive virtual link for your company to host “watch parties”.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Branding: company name/logo on Asia Society swag bags and opportunity to include an item (reviewed and approved by Asia Society), premier placement of company name/logo on step-and-repeat and opportunity to co-brand items to be used by guests during the symposium.



Platinum Sponsor – \$25,000 (limited)

Global Talent, Diversity and Inclusion Symposium (9:00am to 2:45pm)

- Extensive branding and recognition across the planning and production of the event as a “Platinum Sponsor”, including the save-the-date, event invitation and social media campaign.
- Opportunity for a senior-level representative to join a panel conversation during the program. (TBD)
- Complimentary in-person registration for up to (6) employees.
- Complimentary limited virtual registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.
- Opportunity to host an informational booth during the Career Expo!

Awards Reception and Gala (6:00 to 9:30pm)

- Receive recognition as a “Platinum Sponsor” in the 2023 Asian Corporate Survey report, which will be unveiled in May 2023 and promoted globally.
- Welcome reception and seated dinner; (1) reserved table, 10 people; view of stage that may be partially obstructed.
- Exclusive virtual link for your company to host “watch parties”.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Branding: company name/logo on Asia Society swag bags and opportunity to include an item (reviewed and approved by Asia Society), premier placement of company name/logo on step-and-repeat and opportunity to co-brand items to be used by guests during the symposium.



Gold Sponsor – \$15,000 (based on availability)

Global Talent, Diversity and Inclusion Symposium (9:00am to 2:45pm)

- Extensive branding and recognition across the planning and production of the event as a “Gold Sponsor”, including the save-the-date, event invitation and social media campaign.
- Complimentary in-person registration for up to (4) employees.
- Complimentary virtual registration for all employees.
- Company name/logo included in media coverage leading up to, during and post-event.

Awards Reception and Gala (6:00 to 9:30pm)

- Receive recognition as a “Gold Sponsor” in the 2023 Asian Corporate Survey report, which will be unveiled in May 2023 and promoted globally.
- Welcome reception and seated dinner; (5) people at a shared table; view of stage may be partially obstructed.
- Exclusive virtual link for your company to host “watch parties”.
- Opportunity to participate in private and public events discussing Asia Society’s diversity, equity and inclusion-related efforts throughout the year.
- Branding: company name/logo on Asia Society swag bags and opportunity to include an item (reviewed and approved by Asia Society), placement of company name/logo on step-and-repeat.

Special Notes:

Asia Society active corporate members receive 20% off sponsorship offerings at the “Diamond” level and above (validated at time of purchase).

In-person benefits may convert to virtual at the sole discretion of Asia Society depending on the current environment and local restrictions. Certain benefits may also be adjusted due to space and capacity.

Asia Society is a nonpartisan 501(c)(3) nonprofit organization. Contributions are tax deductible to the fullest extent allowed by law. The fair market value varies between sponsorship offerings and may be provided at the time of confirming your level of sponsorship.