

2018 CORPORATE INSIGHTS SUMMIT

JUNE 20–21, 2018 | NEW YORK CITY

MARKET PLACE FORUM

Powering Asian Consumers & Investors

BEST ASIAN PACIFIC AMERICAN EMPLOYER AWARDS

DIVERSITY LEADERSHIP FORUM

Powering Asian Talent





2018 DLF Summit Speakers

Daphne Kwok | Vice President, Multicultural Leadership, APA Audience Strategy | AARP
Jeff Lin | Co-Founder | Admerasia
Josette Sheeran | Lulu & Anthony Wang President & CEO | Asia Society
Tom Nagorski | Executive Vice President | Asia Society
Christine Davies | Vice President, Global Partnership & Development | Asia Society
David Reid | Executive Director, Corporate Programs & Talent Initiatives | Asia Society
Mohammed Farshori | Director Citizenship & Sustainability – Corp. External Affairs | AT&T
Ramy Inocencio | Anchor, Daybreak Asia + Daybreak Australia | Bloomberg Television
Richard Chang | Workforce Strategies Analytics Manager | BNY Mellon
Mio Sakata | President & COO | Calbee North America
Brian Chase | Manager, Strategy Planning & Analytics – Global Diversity | Chevron
Philip Berry | Chief Human Resources Officer | Clinton Foundation
Eugene Kelly | Vice President, Global Diversity & Inclusion | Colgate-Palmolive
Dr. Sarah Helm | Manager, Diversity & Inclusion (D&I) | Discover Financial
Dr. Sheila Robinson | CEO & Publisher | Diversity Woman
Vijay V. Vaitheeswaran | US Business Editor | The Economist & Author
KT Thomas | Business Unit Controller Director | Freddie Mac
Nicholas Chan | Managing Director, Investment Management Division | Goldman Sachs
Rajashree Datta | Managing Director, Risk Division | Goldman Sachs
N. Sadat Shami | Director, Talent Development, Engagement & Social Analytics | IBM
Ada Lien | Senior Vice President Marketing | La Mer
Vivek Sankaran | President & COO | Frito-Lay North America
Joyce Chang | Global Head of Research | J.P. Morgan
Emad L. Bibawi | New York Advisory Office Leader | Partner Advisory Services | KPMG LLP
Janet (Pien) Roller | Senior Director CX Innovation, | Marriott International
Sharmila Fowler | Director, D&I Strategic Alignment | McDonald's Corporation
Anu Codaty | Vice President, Business Development & Strategy | Medtronic
Fabian DeRozario | Engagement Consultant & Trainer | NAAAP National Board of Directors
Umran Beba | Global Diversity, Engagement & Talent Officer | PepsiCo
Tom Doctoroff | Chief Cultural Insights Officer | Prophet & former CEO | J. Walter Thompson Asia Pacific
Niharika Shah | Vice President, Global Marketing Communications | Prudential
Ann Anaya | Chief Diversity Officer Global Diversity & Inclusion Strategic Lead HR | 3M
Katy Chen | Director- Global Sales Strategy | Tiffany & Company
Priya Dogra | Senior Vice President, Mergers & Acquisitions | Time Warner Inc.
Yrthya Dinzey-Flores | Vice President, CSR & Diversity | Time Warner Inc.
Jyoti Chopra | Board Member | Toyota
Bo Young Lee | Chief Diversity & Inclusion Officer | Uber
Donald Fan | Global Office of Culture, Diversity & Inclusion | Walmart, Inc.
Phillip Wang | Senior Vice President, Brand & Advertising Manager | Wells Fargo



CORPORATE INSIGHTS SUMMIT

Powering Asian Talent, Consumers & Investors

The Asia Society Corporate Insights Summit will be held in New York June 20-21, 2018 and will feature two key components. The Asia Society Diversity Leadership Forum (June 21) is an annual event that highlights key thought leadership in the cross-cultural human capital management and diversity realm, awards companies who are exemplifying strong diversity management practices, and provides a forum for the exchange of ideas among Asian professionals and those who work with diverse teams.

This year, the **Diversity Leadership Forum** will be joined for the first time with Asia Society's new **Market Place Forum**, a half-day event the day before the Diversity Leadership Forum, which will explore case studies and best practices in how to effectively market to the Asian and Asian-descent demographic in the United States.

Our annual **Best Asian Pacific American Employer Awards Dinner** will be the occasion on which the corporate winners of several awards related to data drawn from the 2018 Asian Corporate Survey will be announced.



Rohini Anand, Chief Diversity Officer for Sodexo and Mehmood Khan, Vice Chairman & Chief Scientific Officer, Global R&D, PepsiCo share how talent diversity is driving innovation at PepsiCo.



2017 Diversity Leadership Forum participants during MSNBC and NBC News Anchor Richard Lui's keynote on how high-impact storytelling can be one of the most important characteristics of a prosperous career.



A panel of speakers from HBO, Boxed, Lyft, Google, and Mastercard talk about the skills sets and leadership traits required to adjust to market shifts and leverage them for innovation.



A panel of speakers from Innosight, Prudential, BNY Mellon, and GE discuss how to create new markets while perceiving disruption not as a threat but as an opportunity.



CORPORATE INSIGHTS SUMMIT

Powering Asian Talent, Consumers & Investors

Inaugural Market Place Forum

WEDNESDAY, JUNE 20
Market Place Forum:
12:00 – 5:30 pm

ASIA SOCIETY
725 Park Ave,
New York, NY 10021

- Learn from successful corporate executives how to increase your market share with the Asian demographic in the United States.
- Discover the purchasing motivations and other key customer acquisition approaches for various Asian populations in the United States.
- Learn best practices to maximize market share by growing your share of Asian spend
- Network with marketing leaders, executives, professionals from Fortune 1000 companies.

9th Annual Best Employer Awards Dinner

WEDNESDAY, JUNE 20
Awards Dinner:
5:30 – 9:00 pm

ASIA SOCIETY
725 Park Ave,
New York, NY 10021

- Network with business leaders of Fortune 1,000 companies
- Discover top companies' for Asian talent across industries who are being awarded for their best practices in advancing Asian talent

10th Annual Diversity Leadership Forum

THURSDAY, JUNE 21
Workforce Forum:
8:00 am – 4:30 pm

TIME WARNER
Columbus Circle,
New York, NY 10019

- Hear from leading top executives about how they leverage diversity in their companies to build shareholder value and develop strong, shock-resistant culture.
- Engage executives and managers through roundtables, workshops, and panels that will explore how to successfully advance Asian talent in your company.
- Hear ground-breaking research results from the 2018 Asian Corporate Survey
- Participate in leadership training opportunities specifically tailored to advancing your career as an Asian professional.



2018 CORPORATE INSIGHTS SUMMIT

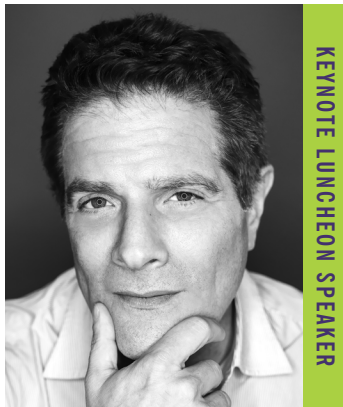
MARKET PLACE FORUM Powering Asian Consumers & Investors

WEDNESDAY, JUNE 20, 2018* • 12:00–9:00 PM
ASIA SOCIETY, 725 PARK AVENUE • NEW YORK CITY

* Please know that the Diversity Leadership Forum takes place June 21st

#MARKETPLACEFORUM2018 @ASDIVERSITY

KEYNOTE SPEAKERS



KEYNOTE LUNCHEON SPEAKER

TOM DOCTOROFF

Celebrated author of three best-selling books – *Billions: Selling to the New Chinese Consumer*, *What Chinese Want: Culture, Communism & China's Modern Consumer*, *Twitter is Not a Strategy*



KEYNOTE AFTERNOON SPEAKER

VIVEK SANKARAN

President & Chief Operating Officer
Frito-Lay North America

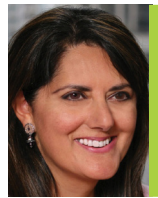
FEATURED SPEAKERS



UMRÁN BEBA*
Global Diversity, Engagement & Talent Officer, PepsiCo



NICHOLAS CHAN
Managing Director, Investment Management Division, Goldman Sachs



JYOTI CHOPRA
Board Member, Toyota



CHRISTINE DAVIES
Vice President, Global Partnerships & Development, Asia Society



DAPHNE KWOK
Vice President, Multi-cultural Leadership, APA Audience Strategy, AARP



JEFF LIN
Co-Founder, Admerasia



TOM NAGORSKI
Executive Vice President, Asia Society



NIHARIKA SHAH
Vice President, Global Marketing Communications, Prudential

* Co-Chair of Asia Society's Global Talent and Diversity Council

WEDNESDAY, JUNE 20 • 4:00 PM | SPECIAL CASE STUDY SERIES Marketing to the Asian American Consumer & Investor

This case study will expand on these three industry leaders and how they hone in new market trends to gain the Asian consumer by serving their specific needs. Close emphasis will be given to the changing forces of Asian life styles and consumer habits.



EMAD L. BIBAWI
New York Advisory Office Leader, Partner Advisory Services, KPMG LLP



KATY CHEN
Director, Global Sales Strategy, Tiffany & Company



ADA LIEN
Senior Vice President Marketing, La Mer

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LOCATION: ASIA SOCIETY - 725 Park Ave, New York, NY 10021

12:00 – 2:00 PM **WELCOME: Christine Davies | Vice President, Global Partnerships | Asia Society**
ROSE HALL/
8th FLR **EMCEE: Jyoti Chopra | Board Member | Toyota**

LUNCHEON & KEYNOTE: The Golden Rules of Marketing in China

Tom Doctoroff | Chief Cultural Insights Officer | Prophet & former CEO | J. Walter Thompson Asia Pacific

The author of three best-selling books – *Billions: Selling to the New Chinese Consumer*, *What Chinese Want: Culture, Communism & China's Modern Consumer* and *Twitter is Not a Strategy: Remastering the Art of Brand Engagement* will offer insights to the Chinese consumer needs and the Asian commercial landscape via a compelling keynote. The audience will have the opportunity to join in a lively question and answer session.

2:00 – 2:15 PM **Shift Break**

2:15 – 3:15 PM **LEADERSHIP INSIGHTS PANEL: The Power of Asian Spend: Marketplace & Outlook**

According to the U.S. Census Bureau, the Asian population recently grew by 3 percent to 21 million and the Asian American buying power is projected to surpass \$1 trillion, by the end of 2018, according to the Selig Center.

Hear from leading companies who have successfully tapped into the Asian-American spending power. Learn what drives the Asian market spend, how leaders establish new lines of business and adapt strategy to market and demographic changes. Panelists will closely examine arising opportunities, and proven initiatives for building a thriving business by leveraging cultural competency and specific needs of Asian consumers.

Moderator: **Tom Nagorski | Executive Vice President | Asia Society**

Daphne Kwok | Vice President, Multicultural Leadership, Asian American & Pacific Islander Audience Strategy | AARP

Jeff Lin | Co-Founder | Admerasia

Niharika Shah | Vice President, Global Marketing Communications | Prudential

3:15 – 3:45 PM **KEYNOTE: Vivek Sankaran | President & COO | Frito-Lay North America with Umran Beba | Global Diversity, Engagement and Talent Officer | PepsiCo, Inc.**

3:45 – 4:00 PM **Networking Break**

4:00 – 5:00 PM **CASE STUDIES SERIES: Marketing to the Asian American Consumer & Investor**

This case study series will expand on three industry leaders and how they hone in new market trends to gain the Asian consumer by serving their specific needs. Close emphasis will be given to the changing forces of Asian life styles and consumer habits.

Ada Lien | Senior Vice President Marketing | La Mer

Emad Bibawi | Risk Consulting Partner & the Advisory Office Leader | KPMG LLP

Katy Chen | Senior Director, Global Sales Strategy | Tiffany & Co.



MARKET PLACE FORUM Powering Asian Consumers & Investors

WEDNESDAY, JUNE 20

5:00-5:20 PM

CASE STUDY: Training & Developing Asian Talent in Sales & Marketing

Effective communication skills are critical in any role or function in the business world. Whether for external clients, consumer engagements or for internal audiences, the ability to communicate with authority, credibility and confidence is of great importance. During this case study, participants gain insights to best practices of how a company is training their Asian talent with the skills required to maximize effective communication and executive presence. The Goldman Sachs Asian Professionals Network (APN) offers an eight-week series of training sessions called the Presentation Skills Bootcamp, with the objective of coaching members of the network on enhancing their presentation skills and executive presence with a personal mentor. Over 100 APN members have graduated from this program over the last five years.

Nicholas Chan | Managing Director, Goldman Sachs Investment Management Division | Goldman Sachs

5:20 – 5:30 PM

CLOSING



9TH ANNUAL BEST EMPLOYER AWARDS DINNER

LOCATION: ASIA SOCIETY - 725 Park Ave, New York, NY 10021

5:30 – 7:00 PM

GARDEN COURT

REGISTRATION & COCKTAIL RECEPTION

7:00 – 9:00 PM

ROSE HALL/ 8TH
FLOOR

Emcee: **David Reid | Executive Director of Global Talent Initiatives | Asia Society**

2018 Best Asian Pacific American Employer Awards Ceremony

Awards will be presented for the Best Companies of Asian Pacific Americans in the following categories:

- Overall Best Employer for Asian Pacific Americans
- Best Employer for Asian Pacific Americans to Develop Workforce Skills
- Best Employer for Promoting Asian Pacific Americans into Senior Leadership Positions
- Best Asian Pacific American Employee Resource Groups
- Best Employer for Marketing & Support to Asian Pacific American Community
- Best Employer for Sponsorship
- Best Employer for Promoting Asian Pacific American Women
- Best Employer for LGBT Asian Employees
- Best Practices Awards for Recruitment & Selection, Retention, Employee Growth and Advancement, Profit & Loss Leadership Development, Employee Resource Groups, Market Opportunities, Community Commitment, Sponsorship, Promoting APA Women, and LGBT Asians.



9TH ANNUAL BEST EMPLOYER AWARDS DINNER

WEDNESDAY, JUNE 20

For the ninth consecutive year, Asia Society is presenting the **Best Asian Pacific Americans (APA) Employer Awards**, which recognize employers that are leaders in successfully attracting, developing and retaining APA leaders. The awards are part of the **Asian Corporate Survey**, a national benchmarking study that fills a critical information gap relating to the growth, development and advancement of APA employees in Fortune 500 and other large companies. This is the only research initiative to exclusively measure and recognize best practices related to developing APA leaders.

2017 Award Winners Included: KPMG, MasterCard, Goldman Sachs, Medtronic, BNY Mellon, Freddie Mac, GE and Credit Suisse

2018 Best Asian Pacific Americans Employer Awards Dinner

5:30-9:00 pm | Asia Society, New York

Awards categories include:

1. Overall Best Employer for Asian Pacific Americans
2. Best Employer for Asian Pacific Americans to Develop Workforce Skills
3. Best Employer for Promoting Asian Pacific Americans into Senior Leadership Positions
4. Best Asian Pacific American Employee Resource Groups
5. Best Employer for Marketing & Support to Asian Pacific American Community
6. Best Employer for Sponsorship
7. Best Employer for Promoting Asian Pacific American Women
8. Best Employer for LGBT Asian Employees
9. Best Practices Awards for Recruitment & Selection, Retention, Employee Growth and Advancement, Profit & Loss Leadership Development, Employee Resource Groups, Market Opportunities, Community Commitment, Sponsorship, Promoting APA Women, and LGBT Asians.



2018 CORPORATE INSIGHTS SUMMIT

DIVERSITY LEADERSHIP FORUM Powering Asian Talent



THURSDAY, JUNE 21, 2018* • 9:00 AM–4:30 PM
ONE TIME WARNER CENTER (ENTRANCE ON 58TH STREET) • NEW YORK CITY

* Please note that the Market Place Forum [MPF] takes place June 20

#DLF2018 @ASDIVERSITY

FEATURED SPEAKERS



KEYNOTE SPEAKER

BO YOUNG LEE
Chief Diversity & Inclusion Officer,
Uber



ANN ANAYA
Partner in Charge, Chief Diversity Officer Global Diversity & Inclusion Strategic Lead HR, 3M



UMRAN BEBA
Global Diversity, Engagement & Talent Officer, PepsiCo



PHILIP BERRY
Chief Human Resources Officer, Clinton Foundation



JOYCE CHANG
Global Head of Research, J.P. Morgan



RICHARD CHANG
Workforce Strategies Analytics Manager, BNY Mellon



BRIAN CHASE
Manager, Strategy Planning & Analytics – Global Diversity, Chevron Corporation



ANU CODATY
Vice President, Business Development & Strategy, Medtronic



RAJASHREE DATTA
Managing Director, Risk Division, Goldman Sachs



CHRISTINE DAVIES
Vice President, Global Partnerships & Development, Asia Society



FABIAN DEROZARIO
Engagement Consultant & Trainer, NAAAP National Board of Directors



PRIYA DOGRA
Executive Vice President Corporate & Business Development, WarnerMedia



DONALD FAN
Global Office of Culture, Diversity & Inclusion, Walmart, Inc.



MOHAMMED FARSHORI
Director Citizenship & Sustainability – Corp. External Affairs, AT&T



SHARMILA FOWLER
Director, D&I Strategic Alignment, McDonald's Corporation



DR. SARAH HELM
Manager, Diversity & Inclusion (D&I), Discover Financial



RAMY INOCENCIO
Anchor, Daybreak Asia + Daybreak Australia, Bloomberg Television



EUGENE KELLY
Vice President, Global Diversity & Inclusion, Colgate-Palmolive



JEFF LIN
Co-Founder, Admerasia



DAVID REID
Executive Director, Corporate Programs & Talent Initiatives, Asia Society



DR. SHEILA ROBINSON
CEO & Publisher, Diversity Woman



JANET (PIEN) ROLLER
Senior Director CX Innovation, Marriott International



MIO SAKATA
President & COO, Calbee North America



N. SADAT SHAMI
Director, Talent Development, Engagement & Social Analytics, IBM



JOSETTE SHEERAN
Lulu & Anthony Wang President & CEO, Asia Society



KT THOMAS
Business Unit Controller Director, Freddie Mac



VIJAY V. VAITHEESWARAN
US Business Editor, The Economist & Author



PHILLIP WANG
Senior Vice President, Brand & Advertising Manager, Wells Fargo

THURSDAY, JUNE 21
11:30 AM–12:30 PM

Reshaping Fractured Corporate Culture
CHIEF DIVERSITY OFFICER & HEADS OF TALENT ROUNDTABLE



JYOTI CHOPRA
Board Member, Toyota



YRTHYA DINZEY-FLORES
Vice President, CSR & Diversity, Time Warner, Inc.

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10TH DIVERSITY LEADERSHIP FORUM Powering Asian Talent

THURSDAY, JUNE 21

LOCATION: Time Warner Center – One Columbus Circle, New York, NY 10021

8:00 – 9:00 AM
COLUMBUS LOUNGE

CONTINENTAL BREAKFAST & REGISTRATION

9:00– 9:30 AM
COLUMBUS ROOM

Emcee: **Ramy Inocencio | Anchor, Daybreak Asia + Daybreak Australia | Bloomberg Television**

Welcome: **Josette Sheeran | Lulu & Anthony Wang President & CEO | Asia Society**
Priya Dogra | Senior Vice President, Mergers & Acquisitions | Time Warner

9:30 - 10:00 AM
COLUMBUS ROOM

KEYNOTE: LEADERSHIP DRIVING ORGANIZATIONAL CHANGE
Bo Young Lee | Chief Diversity & Inclusion Officer | Uber

10:00 – 10:15 AM
COLUMBUS ROOM

KEY FINDINGS FROM THE 2018 ASIAN CORPORATE SURVEY

Asia Society's ninth annual benchmarking study looks at where Asian Pacific American leaders are on the corporate leadership ladder within *Fortune 500* and other large companies. Discover winning initiatives for promoting and developing Asian Pacific American leaders and what key factors enable companies to:

- Attract & retain Asian Pacific American & Asian talent
- Tie profit & loss into leadership development
- Build sustainable sponsorship & mentorship programs
- Build market opportunities

David Reid | Executive Director of Global Talent Initiatives | Asia Society

10:15 – 11:15 AM
COLUMBUS ROOM

OPENING PANEL: LEADERSHIP TRANSFORMATION IN THE DIGITAL AGE

Companies in all industries are wrestling with how to crack the code to succeed in the digital space. Typically, efforts focus on shifts in business strategy. They concentrate on enhancing marketing capability, creating new digital products and services, and improving social media initiatives. Far less attention is paid to the important shift in leadership behavior that is necessary to foster a culture of innovation and experimentation in the workforce. Senior executives need to retool their organizations and must implement strategies that proactively engage:

- the leadership team in building a digital-savvy culture
- the organization's diverse employee population in the change process
- key customer segments in all aspects of the brand
- employees in the process of experimenting with new ways of doing their work

Moderator: **Ramy Inocencio | Editor | Bloomberg**

Eugene Kelly | Vice President, Global Diversity & Inclusion | Colgate-Palmolive

N. Sadat Shami | Director, Talent Development, Engagement & Social Analytics | IBM

Joyce Chang | Global Head of Research | J.P. Morgan

11:15 – 11:30 AM

Break

11:30 AM – 12:30 PM

LEADERSHIP DEVELOPMENT SESSIONS



11:30 AM –
12:30 PM

LEADERSHIP DEVELOPMENT SESSIONS – *all sessions repeat unless noted*

SESSION I: An Ecosystem Enabling Asian Women Advancement (HUDSON ROOM)

Leaders across industries will speak to some of the personal, cultural and structural barriers that might be holding Asian women back to pave the way for opportunities for growth. Participants will also learn about successful programs these leaders are implementing to support closing the gender gap.

Moderator: **Dr. Sheila Robinson | CEO & Publisher | Diversity Woman**
Anu Codaty | Vice President, Business Development & Strategy | Medtronic
Rajashree Datta | Managing Director, Risk Division | Goldman Sachs

SESSION II: Powering Cultural Competency to Grow US Market Share (TOWER EAST)

Cultural competence is critical to successfully doing business not only in emerging markets, but also in the United States. In order for companies to gain market share of the Asian spend, leadership needs to equip their workforce with robust training for building cultural competencies.

Moderator: **Jeff Lin | Co-Founder | Admerasia**
Mio Sakata | President & COO | Calbee North America
Phillip Wang | Senior Vice President, Brand & Advertising Manager | Wells Fargo

SESSION III: Business Resource Groups (BRG): Multiplying Impact (COLUMBUS ROOM)

Discover the alliances and opportunities created when BRGs come together with their counterparts. Learn about the problem solving that is possible when collaboration occurs among internal BRGs and how these initiatives contribute to a company's bottom line while building leadership skills competencies.

Moderator: **Fabian DeRozario | Engagement Consultant & Trainer |**
NAAAP National Board of Directors
Mohammed Farshori | Director Citizenship & Sustainability-Corporate External Affairs | AT&T
Sharmila Fowler | Director, D&I Strategic Alignment, Global & Community Engagement |
McDonald's Corp.

SESSION IV: Becoming an Influential Leader: Understanding Your Own Unconscious Bias (TOWER WEST)

this session does not repeat

Hear from leaders how they overcome their own unconscious bias and what specific corporate initiatives are receiving traction. Engage in a discussion that reveals how key decisions are influenced by unconscious bias and learn what powerful role you can play in building an inclusive workplace.

Moderator: **Philip Berry | Chief Human Resources Officer | Clinton Foundation**
Brian Chase | Manager, Strategy Planning & Analytics – Global Diversity | Chevron Corp.
Richard Chang | Workforce Strategies Analytics Manager | BNY Mellon



10TH DIVERSITY LEADERSHIP FORUM Powering Asian Talent

THURSDAY, JUNE 21

LOCATION: Time Warner Center – One Columbus Circle, New York, NY 10021

11:30 AM – 12:30 PM CITY ROOM	CHIEF DIVERSITY OFFICER & HEADS OF TALENT ROUNDTABLE: Reshaping Fractured Corporate Culture <i>(limited seats available, by invitation only & pre-registration is required)</i> C-Suite leaders representing a range of industries will gather to learn insights of how to drive change in corporate culture. Leaders will offer insights in how they reach across business units to advance inclusion during times of upheaval. Participants will discover, share best practices and identify some of the greatest opportunities they will be facing as diversity and human resources leaders. Yrthya Dinzey-Flores Vice President, Corporate Social Responsibility & Diversity Time Warner Inc. Jyoti Chopra Board Member Toyota
12:30 – 1:30 PM	LUNCHEON
	SIMULTANEOUS TRACK SESSIONS – <i>Session I, II and III repeat [please see previous page for more details]</i>
1:30 – 3:00 PM TOWER WEST	SESSION V: Road Mapping: Winning Initiatives from the 2018 Best Employers 2018 winners of the “Best Company for Asian Talent,” award showcase the strategic initiatives they deployed to attract and retain Asian talent. Participants will hear about case studies from the 2018 winning companies and their internal success stories in how to become a best employer for: <ul style="list-style-type: none">- Advancing APA talent into senior leadership positions and- Community Commitment Moderator: Christine Davies Vice President, Global Partnerships Asia Society KT Thomas Business Unit Controller Director Freddie Mac Dr. Sarah Helm Manager, Diversity & Inclusion Discover Financial Donald Fan Global Office of Culture, Diversity & Inclusion Walmart, Inc.
3:00 – 4:15 PM COLUMBUS ROOM	AFTERNOON PANEL: Leadership Driving Innovation The global economy is in the midst of the Fourth Industrial Revolution. Innovation and globalization are combining to produce big and rapid change, which is transforming every aspect of how economies and the businesses within them work. Nowhere is this change likely to be experienced more acutely than in the workplace. This panel of experts will share their visions and address how they leverage a diverse talent pool to innovate and motivate a diverse talent pool with scarce, valuable talents, who are catalysts for innovation. Moderator: Vijay V. Vaitheeswaran US Business Editor The Economist Janet (Pien) Roller Sr. Director, CX Innovation Marriott International Umran Beba Global Diversity, Engagement and Talent Officer PepsiCo Ann Anaya Chief Diversity Officer Global Diversity & Inclusion Strategic Lead Human Resources 3M
4:15 - 4:30 PM	FINDINGS FORUM



Media Impact from Past Summits

Bloomberg
NEWS

CFC INNOVATION



KBN
Korean Broadcasting Network



PHILIPPINE DAILY
INQUIRER
BALANCED NEWS + FEARLESS VIEWS

THE WALL STREET JOURNAL.



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