

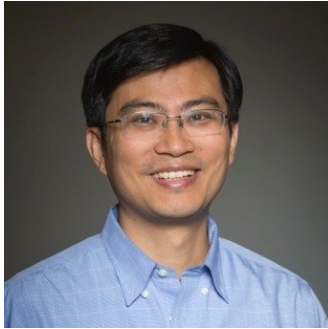


Asia
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EMASIA

Entertainment & Media in Asia



Harley Zhao
President and Chief Executive Officer
Original Force

Harley Zhao founded Original Force in 1999, having nurtured such a strong passion for film that he taught himself animation in college. Original Force started by producing high-quality 3D animation for game developers and publishers, including Electronic Arts, Activision, Sony and Disney. The company made its foray into Hollywood as the lead animation studio for DreamWorks Animation's **Dragons: Riders of Berk**, a 2012 television spinoff of the film **How to Train Your Dragon**. Zhao is now focusing Original Force on developing and producing original feature films for global audiences by itself and with major partners, such as Sony and Tencent. Original Force is one of China's leading animation companies, with nearly 1,000 employees in four Chinese cities as well as Los Angeles.

赵锐

原力动画总裁兼首席执行官

赵锐于 1999 年创立了原力动画。源于对电影艺术强烈的激情，他在大学里自学了动画制作。原力动画最初为游戏开发商和出版商生产高品质的 3D 动画，其客户包括美国艺电，动视，索尼和迪斯尼。该公司凭借作为梦工厂电影《驯龙高手》2012 年的衍生电视剧《驯龙记：伯克岛的龙骑手》的主要动画制作工作室进入好莱坞。在赵锐的领导下，原力动画目前专注于独立制作和与索尼和腾讯等主要合作伙伴共同开发制作适合全球观众的原创电影。原力动画是中国领先的动画公司之一，在四个中国城市和洛杉矶拥有近 1000 名员工。