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EMASIA

Entertainment & Media in Asia



Charles Coker
Managing Director
Dasym Media

Charles Coker is Managing Director of Dasym Media, an entertainment company focused on launching and optimizing brand franchises on a global scale. He also advises Dasym Investment Strategies on media-related investments and activities in China. Coker served as producer on the Sino-foreign co-production **Skiptrace** (2016), a buddy comedy starring Jackie Chan, Johnny Knoxville and Fan Bingbing. The film grossed over \$135 million at the Chinese box office. He is currently working on a number of co-production film and TV projects, including a miniseries about the legendary World War II fighter-pilot unit known as the Flying Tigers. Before joining Dasym, Coker practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.

Charles Coker
常务董事
Dasym 传媒

Charles Coker 是 Dasym 传媒——一家致力于在全球范围内推广及优化公司品牌的娱乐公司——的常务董事。他同时还担任 Dasym 投资战略公司的顾问，为传媒相关的投资和在中国的投资项目提供建议。Coker 也担任了 2016 年的中外合拍片《绝地逃亡》的制片人。这是一部汇聚了成龙、约翰尼·诺克斯维尔及范冰冰的兄弟喜剧片，在中国票房高达 1.35 亿美元。目前他正在制作多个电影与电视合拍片项目，其中包括关于二战时期的传奇空军部队“飞虎队”的电视连续短剧。在加入 Dasym 之前，Coker 在上海和洛杉矶的顶尖国际律所供职，为娱乐和媒体公司及独立制片人提供中国区战略及运营以及中外合拍片等方面的咨询。