

2022-2023 ASIA SOCIETY TEXAS

# IMPACT REPORT

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**IMPACT REPORT**

## VIBRANT CULTURES, DIVERSE PERSPECTIVES, SHARED FUTURE.

We believe in the strength and beauty of diverse perspectives and people. Spanning the fields of arts, business, culture, education, and policy, our programming is rooted in the educational and cultural development of our community—trusting in the power of art, dialogue, and ideas to combat bias and build a more inclusive society.

“

*The opening of the Explore Asia exhibition demonstrates our passion for sparking curiosity and building pathways of understanding and inclusion.*

BONNA KOL, PRESIDENT

## KEY HIGHLIGHTS



**31**  
COUNTRIES  
FEATURED



**36,605**  
VISITORS



**92**  
PARTNER  
ORGANIZATIONS

“

*Seeing the community come together and learn about different cultures brought me joy.*

EXPLORE ASIA  
EXHIBITION GUEST



**1,135**  
STUDENTS TOURING  
EXHIBITIONS



**250,962**  
WEBSITE  
VISITORS



**15,653**  
PEOPLE SERVED VIA  
OUTREACH PROGRAMS



**422**  
TEACHERS  
ENGAGED



**138**  
SUMMER CAMPER



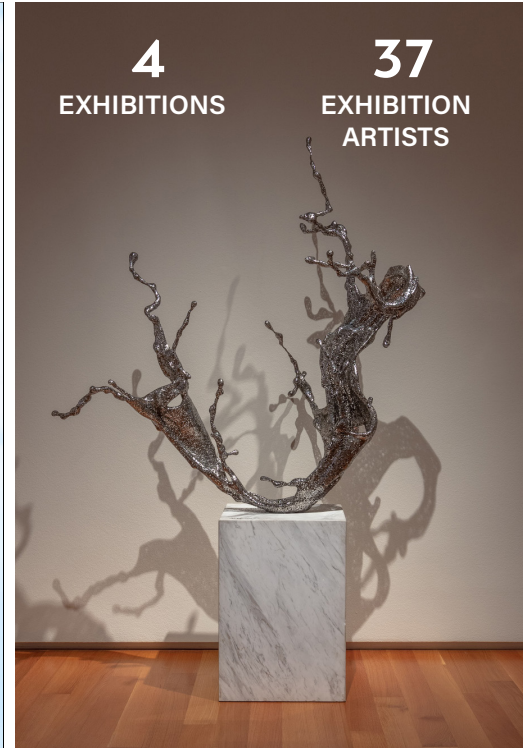
“  
The program helped me broaden my worldview and bring me awareness of the good things that are happening in the world.  
HY CAO, UNIVERSITY OF HOUSTON STUDENT



**566**  
PERFORMING ARTISTS



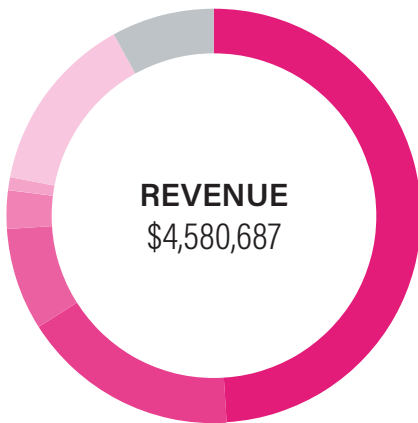
**96**  
SPEAKERS



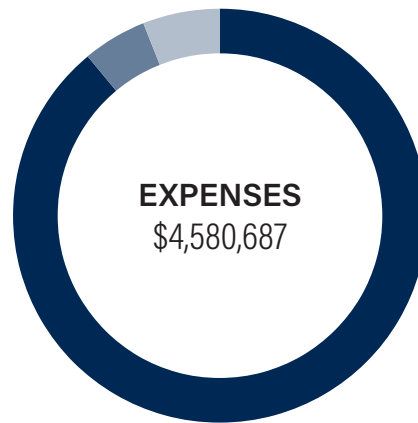
**4**  
EXHIBITIONS

**37**  
EXHIBITION ARTISTS

## FINANCIALS



- 49% | Individuals
- 17% | Corporations
- 8% | Foundations
- 3% | Government
- 1% | Other
- 14% | Earned Income
- 8% | Endowment Draw



- 89% | Program Services
- 5% | Fundraising
- 6% | General and Administrative

### STAY CONNECTED

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1370 Southmore Boulevard | Houston, TX 77004 | Located in Houston's Museum District | [AsiaSociety.org/Texas](http://AsiaSociety.org/Texas)

