



Alexis Garcia
Partner
Endeavor Content

Alexis Garcia packages and sells films and advises financiers on entertainment strategies at Endeavor Content, a division of global entertainment leader Endeavor (formerly WME | IMG). He also oversees Endeavor Content's China practice, where he has brokered deals for distribution of Hollywood films, created China-backed production companies for WME clients, such as David Goyer and Sylvester Stallone, and led Endeavor China's investment in Perfect Village, a China-based production joint venture with Perfect World and Village Roadshow. Garcia plays an active role in Endeavor Content's move into co-financing film. Recent films he has worked on include Jonah Hill's **Mid90s** and the upcoming **The Favourite** from Yorgos Lanthimos, starring Emma Stone, Rachel Weisz and Olivia Colman. Garcia joined talent agency Endeavor in 2006, after practicing entertainment law at Sheppard, Mullin and O'Melveny & Myers. He earned his JD from UCLA, where he was Editor-in-Chief of the Entertainment Law Review and Business Editor of the UCLA Law Review. A Miami native of Cuban descent, he earned his BA from Vanderbilt University.

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合伙人
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Alexis Garcia 任职的 Endeavor Content 公司，是娱乐业全球领先的 Endeavor 经纪公司（前身是 WME | IMG）其中一家子公司。他负责电影整合营销和娱乐战略投资咨询，以及中国区业务。他协助好莱坞大片在中国区域的发行，为 WME 客户引荐中方资金背景的制作公司，比如有 David Goyer 和史泰龙；他促成了完美世界和威秀两家电影公司共同投资成立一家立足于中国的制作公司。Garcia 带领 Endeavor Content 积极进军电影投资。最新项目包括 Jonah Hill 导演处女作《90 年代中》，由 Emma Stone、Rachel Weisz 和 Olivia Colman 主演、Yorgos Lanthimos 导演即将面世的新作《宠儿》。Garcia 在 2006 年加入 Endeavor 经纪公司，曾在盛智、美迈斯律师事务所工作。他在加州大学洛杉矶分校取得法学博士，在此期间，他也是《娱乐法评论》总编辑和《UCLA 法律评论》商业版编辑。Garcia 出生在迈阿密，拥有古巴血统，本科毕业于范德堡大学。